

THE MIAMI FOUNDATION

COMMUNITY GRANTS 2025

Radical PARTNERS

Grant Writing Workshop

January 30th, 2025



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The Miami Foundation is grateful to invest in a stronger, more equitable Greater Miami through their Community Grants Program

For over 50 years, The Miami Foundation has been building endowment funds together with generous donors to create a permanent community resource that enables us to invest in Miami's most pressing needs and greatest opportunities.

A community-driven program that is constantly growing and evolving to serve residents throughout Miami-Dade County.

A very special thanks to The Frederick A. DeLuca Foundation, Miami-Dade County, and the State Attorney's Office of Miami-Dade for their deep partnership in this next cycle!

Frederick A. DeLuca FOUNDATION

MIAMI-DADE COUNTY

Katherine Fernandez Rundle STATE ATTORNEY MIAMI-DADE COUNTY STATE of FLORIDA

THE MIAMI FOUNDATION

COMMUNITY GRANTS 2025

COMMITTED TO TRUST-BASED PHILANTHROPY

01 MISSION-BUILDING GENERAL OPERATING FUNDS

Reducing financial reporting and collecting information on how funds are spent vs. itemization.

02 INVESTING IN THE HEALTH OF AN ORGANIZATION

By investing in the health of an organization through multi-year funding awards are intended to increase nonprofits' capacity to strengthen their own sustainability and expand their overall impact.

03 LEARNING FROM OUR PARTNERS.

Building listening and learning from our grantees into our program to share-out the great work happening for Miami's residents.

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Your Community Investments Team

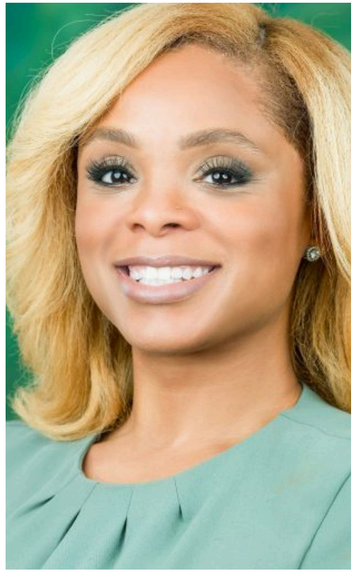
Ensuring a smooth application process



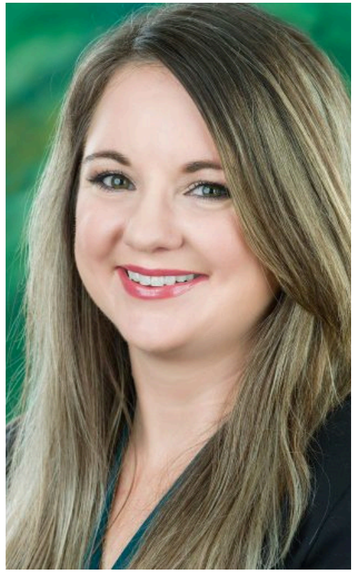
Vicky Checo
Director, Community Engagement



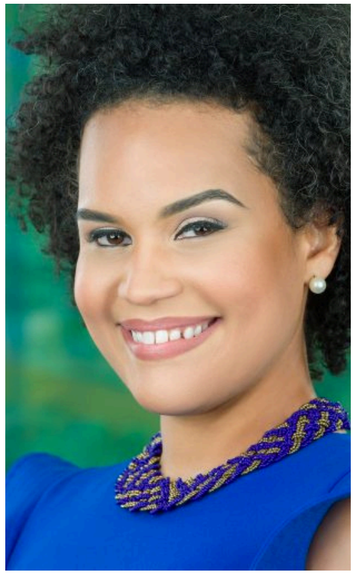
Jacki Altman
Manager, Community Investments



Joane E. Ketant
Officer, Community Investments



Molly O'Doherty
Senior Programs Officer, Community Engagement



Julissa Rivera
Officer, Community Engagement



We Invest In Leadership



We Mobilize Locals



We Co-Design Solutions



We Build Coalitions

Leadership LAB | NEIGHBORHOOD HEROES

Strategic Planning | SUMMIT

MUSIC ACCESS FELLOWSHIP

100 GREAT Ideas | INCUBATOR

VOTE Miami

SOCIAL ENTREPRENEURSHIP Bootcamp

100 GREAT Ideas

10 DAYS OF connection

Radical PARTNERS

WE ARE A SOCIAL IMPACT ACCELERATOR

LAUNCH!

January 1

Radical PARTNERS

LAUNCH!

January 1

APPLICATION DEADLINE

February 28

Radical PARTNERS

LAUNCH!

January 1

Transformative process:
Building capacity to submit successful mission-focused grant applications

APPLICATION DEADLINE

February 28

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LAUNCH!

January 1

Transformative process:
Building capacity to submit successful mission-focused grant applications

THIS VIRTUAL GRANT WRITING WORKSHOP

January 23

3 IN-PERSON WORKSHOPS

January 30 | February 6 | February 13

1:1 VIRTUAL STRATEGIC OFFICE HOURS

February 1 - 21

APPLICATION DEADLINE

February 28

Radical PARTNERS

Your Grant Writing Strategy Team

Coaching you in drafting an impactful application



LUISANA ZAMBRANO

SENIOR PROGRAMS MANAGER



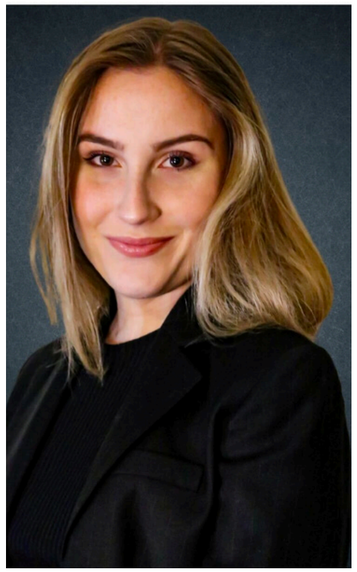
ANDREINA WEICHSELBAUMER

SENIOR DIRECTOR OF STRATEGY + CULTURE



JOAN MARIE GODOY

CEO



CHARLOTTE ERIXON

PROGRAMS ASSOCIATE

Radical PARTNERS

Your Grant Writing Strategy Team

Coaching you in drafting an impactful application



LUISANA ZAMBRANO



ANDREINA WEICHSELBAUMER

COACHES



AGNES SAINT PREUX



BRETT MCNAUGHT



EBONI MOSS



JOAN MARIE GODOY



CHARLOTTE ERIXON



HOLLY WOODBURY



MARIA PAULA GARCIA



MARTE SIEBENHAR

NORMS

01 **This is a workshop, not a webinar!**
Please stay on mute.

02 **We will all be teachers, we will all be students.**

03 **We lift others and we lift ourselves.**

04 **We all belong at the table.**

05 **We assume the best in others and expect the same.**

06 **This is a safe space for you to bring your full self.**

07 **Our language of love is pushing and shouting you out on social media.**

08 **Be here (or don't)!**
We love to see you and interact in the chat.

THE MIAMI FOUNDATION

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LET'S DO THIS

01 **Introduction: Why we're here**

02 **Shifting Mindsets:**
From Programmatic to Mission-based funding

03 **Designing a strong proposal**
KPIs and Measures of Success

04 **Writing a strong proposal**
Building your timeline

05 **Q&A**

06 **Wrap Up + Next Steps**

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WHY ARE WE HERE?

WHY ARE WE HERE?

1

What are you seeking to learn?

WHY ARE WE HERE?

1

What are you seeking to learn?

2

What is your 5-word mission?

WHY ARE WE HERE?

1

What are you seeking to learn?

2

What is your 5-word mission?

3

1 emoji that depicts your mindset right now.



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SHIFTING
MINDSETS
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SHIFTING MINDSETS

FROM

WHAT you're doing.
HOW you're doing it.

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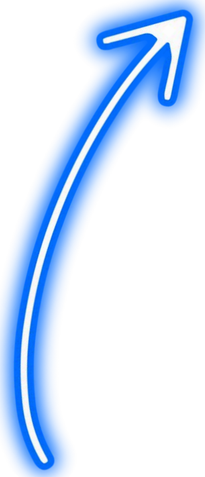
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SHIFTING MINDSETS

TO

What you're trying to **CHANGE**.
What the community will look like **AS A RESULT OF YOUR WORK**.



FROM

WHAT you're doing.
HOW you're doing it.

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SHIFTING MINDSETS

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What you're trying to CHANGE.
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FROM

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ZOOM OUT

FROM

INPUTS

OUTPUTS

OUTCOMES

ZOOM OUT

FROM

INPUTS

OUTPUTS

OUTCOMES



TO

VISION

MISSION

ADDED VALUE

TO

ADDED VALUE

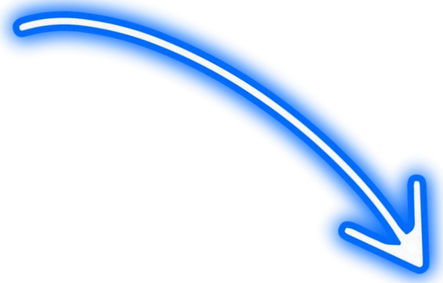
MISSION

VISION

FLIP IT!



VISION



What is the future you **want to see?**



HABITAT FOR HUMANITY

A world where everyone has a decent place to live.



TEACH FOR AMERICA

One day, all children in this nation will have the opportunity to attain an excellent education.



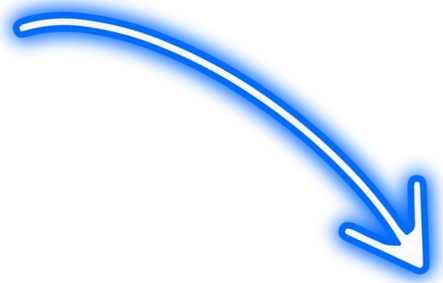
OCEANA

To make our oceans as rich, healthy, and abundant as they once were.

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MISSION



How are you going to
accomplish your vision?

YOUR MISSION SHOULD BE:



Present Oriented



Action Oriented

(Think about your stakeholders (people/cause that you are looking forward to help solving)



Practical

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Example



Social Impact Review Mission

The *Harvard ALI Social Impact Review's* mission is to be a thought leader in social impact by bringing together diverse stakeholders and perspectives to raise awareness, influence action, and catalyze positive change in addressing the world's significant social challenges.

Example



Social Impact Review Mission

Present Oriented

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Example



Social Impact Review Mission

Present Oriented

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Action Oriented

Example



Social Impact Review Mission

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Present Oriented

Action Oriented

Practical

ADDED VALUE



What are you doing
to move the needle to tackle pressing issues?

DESIGNING FOR IMPACT

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UpMetrics

Social impact refers to the effects that your organization has on individual people, communities, and societal conditions or issues.



DESIGNING FOR IMPACT

You want to make sure that your organization is addressing:

- Attitudes or behavior shifts due to your organization's intervention.
- Changes in the overall conditions or quality of life.
- Systems, policies, or procedures changes.

Social Impact KPI
(Key Performance Indicator)

A measurable value used to track and evaluate the progress of an organization's social impact goals.

DESIGNING FOR IMPACT

The best way to define your organization’s social impact indicators is to refer back to your social model’s theory of change and theory of action.



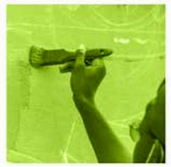
ACCESS TO HEALTH AND WELLNESS Improve health outcomes by connecting people to quality health resources and education, reducing health disparities, or tackling contributing social determinants of health.



ECONOMIC STABILITY Improve residents' ability to meet local affordability challenges by providing access to opportunities that promote self-sufficiency, entrepreneurship, financial independence, or personal stability.



INCLUSION OF PEOPLE WITH DISABILITIES Expand opportunities for people with disabilities to promote inclusion and equity across all aspects of community life. *This category is made possible by the Sofia Isabel Soto Fund for Inclusion of People with Disabilities, in loving memory of Sofia Isabel, the daughter of The Miami Foundation's former President and CEO, Javier Alberto Soto.*



INSPIRING ARTS AND CULTURE Apply the power of arts and culture to strengthen community. Funding will catalyze work that champions the diversity of our community, expands access to arts and culture experiences for residents, and/or increases opportunities for artistic expression.



SAFER COMMUNITIES Promote safety and amplify opportunities across five priority areas; crime prevention and deterrence, human trafficking, substance dependence services, survivor assistance, and youth development as it pertains to community safety and the aforementioned areas.



SUSTAINABLE ENVIRONMENT Develop a healthier, more resilient community by promoting environmental education and action on the restoration of Biscayne Bay (One Water, One Bay), preservation of the Everglades, protecting our communities from the effects of extreme heat, amplifying opportunities for water preservation or expanding awareness and action on the climate crisis and its local effects.



THRIVING YOUTH AND FAMILIES Expand opportunities for families (from early childhood to elder-aged) to excel through high-quality education, personal development, and work to ensure their safety and stability.

FUNDING CATEGORIES

BUILD YOUR KPI(S)

Step 1:

Define your goal: What is the solution that you want to work towards?

Example

Goal 1: Improve Literacy Rates in Miami Dade County

Working towards Thriving Youth and Families!

BUILD YOUR KPI(S)

Step 2:

Build your metric of success: How do you know you're progressing?

1. **Define the Desired Changes**
   - What do you want to achieve after intervention?
2. **Identify Data Sources**
   - Where are you gathering this information?
3. **Collect Data**
   - How are you gathering this information?
4. **Analyze Data**
   - How are you using this information to inform your metrics of success?
5. **Report Findings**
   - Is your intervention moving the needle on an specific issue?

Example

Goal 1: Improve Literacy Rates in Miami Dade County

1. **Define the Desired Changes:**
   - Increase literacy levels among students participating in the programs.
2. **Identify Data Sources:**
   - Standardized literacy tests administered at the beginning and end of the program.
3. **Collect Data:**
   - Conduct pre-program and post-program assessments using reliable and valid literacy tests.
4. **Analyze Data:**
   - Compare the scores from the pre- and post-assessments to measure the improvement in literacy levels.
5. **Report Findings:**
   - Present the average improvement in test scores, highlighting significant gains and areas needing further attention.

WORK TIME

Work on Yours!

1. Define your goal: What is the solution that you want to work towards?

2. Build your metric of success: How do you know you're progressing?

10 Minutes

BUILD YOUR KPI(S)

Step 3:

Define Your Metric of Success: What are YOU doing to move the needle?

Example:

Percentage increase in standardized literacy test scores from the beginning to the end of the academic year.

YOUR Added Value

BUILD YOUR KPI(S)

Step 3:

Define Your Metric of Success: What are YOU doing to move the needle?

Percentage increase in standardized literacy test scores from the beginning to the end of the academic year.

YOUR Added Value

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What you're trying to CHANGE.

Percentage increase in standardized literacy test scores from the beginning to the end of the academic year.

Improving Literacy Rates in Miami Dade County.

Thriving Youth and Families.

YOUR Added Value

What the community will look like AS A RESULT OF YOUR WORK.

WORK TIME

What is your Metric of Success?

5 Minutes

WRITING A STRONG PROPOSAL



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WHAT MAKES A STRONG PROPOSAL?

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WHAT MAKES A STRONG PROPOSAL?

01 Communicate clearly for a general audience

WHAT MAKES A STRONG PROPOSAL?

01 Communicate clearly for a general audience

02 Leverage recyclable content

WHAT MAKES A STRONG PROPOSAL?

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03 Highlight collaboration + partnerships

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WHAT MAKES A STRONG PROPOSAL?

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05 Use media thoughtfully

06 Demonstrate evidence of impact

WHAT MAKES A STRONG PROPOSAL?

01 Communicate clearly for a general audience

02 Leverage recyclable content

03 Highlight collaboration + partnerships

04 Be concise and responsive

05 Use media thoughtfully

06 Demonstrate evidence of impact

07 Budget strategically + transparently

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PRIORITIES

- **Advance opportunities for marginalized individuals and communities.**
- **Focus on progress**
- **Build solutions.**
- **Collaborate with community**
- **Sustainability**

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STEP BY STEP: YOUR APPLICATION TIMELINE



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STEP BY STEP: YOUR APPLICATION TIMELINE

BEFORE

01 Read everything. Check for alignment.

02 Be clear on your impact.

03 Decide if you'll move forward with an application

DURING

04 Map it out.

05 Assign roles.

06 Draft, review, and finalize.

07 Submit and celebrate.

AFTER

08 Follow up. Cross your fingers!

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STEP BY STEP: YOUR APPLICATION TIMELINE

BEFORE

01 Read everything. Check for alignment.

This is all about Eligibility! The most important step in ensuring this opportunity is a good fit for your organization.

02 Be clear on your impact.

03 Decide if you'll move forward with an application OR NOT!

STEP BY STEP: YOUR APPLICATION TIMELINE

BEFORE

01 Read everything. Check for alignment.

This is all about Eligibility! The most important step in ensuring this opportunity is a good fit for your organization.

02 Be clear on your impact.

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YOUR APPLICATION TIMELINE

DURING

WEEK 1
January 27 - 31

WEEK 2
February 3 - 7

WEEK 3
February 10 - 14

WEEK 4
February 17 - 21

WEEK 5
February 24 - 28

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YOUR APPLICATION TIMELINE

DURING

WEEK 1
January 27 - 31

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February 3 - 7

WEEK 3
February 10 - 14

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February 17 - 21

WEEK 5
February 24 - 28

04 Map it out.

- Visit the application portal.
- What do you need to do by when?
- Create a drafting document.
- Copy/paste questions in the document to draft out your proposal.

YOUR APPLICATION TIMELINE

DURING

WEEK 1
January 27 - 31

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04 Map it out.

- Visit the application portal.
- What do you need to do by when?
- Create a drafting document.
- Copy/paste questions in the document to draft out your proposal.

05 Assign roles.

- Give editing access to full team/collaborators.
- Tag them where you need them.
- Provide deadlines.

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YOUR APPLICATION TIMELINE

DURING

WEEK 1
January 27 - 31

WEEK 2
February 3 - 7

WEEK 3
February 10 - 14

WEEK 4
February 17 - 21

WEEK 5
February 24 - 28

06 Draft. Review. Finalize.

- Do your research.
- Write out your "messy" responses in your drafting document.
- Mind the word count!
- Wordsmith to create easy-to-understand, high-impact statements and reach the word count.
- Format using Grants Portal features:
  - Bulleted or numbered lists
  - Bold fonts
  - Added Media
- Review. Peer review.
- Apply edits. Review again.

YOUR APPLICATION TIMELINE

DURING

WEEK 1
January 27 - 31

WEEK 2
February 3 - 7

WEEK 3
February 10 - 14

WEEK 4
February 17 - 21

WEEK 5
February 24 - 28

07 Submit. Celebrate.

- Check that you've answered all the questions accurately.
- Transfer your responses to the Grants Portal.
- Click "Save" OFTEN.
- Submit it! The sooner the better.
- Treat yourself for the hard work.
- Mark your calendar for the decision date.

BY FEB 28TH!

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YOUR APPLICATION TIMELINE

08 Follow Up. Cross your fingers!

- Let your team know you submitted.
- Be top of mind for your funders! Follow progress and nurture relationships.

- If you got it: Thank them and generate impact
- If you didn't: Thank them. Ask for feedback.

Learn and try again. Apply for more mission-focused grants!

AFTER


Q & A
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HUNGRY FOR MORE SUPPORT?
WE'VE GOT YOU!
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THE MIAMI FOUNDATION

GRANT SUBMISSION OFFICE HOURS

THE MIAMI FOUNDATION

THE MIAMI FOUNDATION + Radical PARTNERS

GRANT SUBMISSION OFFICE HOURS

IN-PERSON GRANT WRITING WORKSHOPS

THE MIAMI FOUNDATION

GRANT SUBMISSION
OFFICE HOURS

THE MIAMI FOUNDATION + Radical PARTNERS

IN-PERSON
GRANT WRITING
WORKSHOPS

Radical PARTNERS

GRANT WRITING
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GRANT SUBMISSION
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IN-PERSON
GRANT WRITING
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Radical PARTNERS

GRANT WRITING STRATEGY OFFICE HOURS

bit.ly/cg-office-hours25

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WE ♥ FEEDBACK

To build better + more relevant experiences for YOU!

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bit.ly/RPworkshopFeedback



THANK YOU!

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