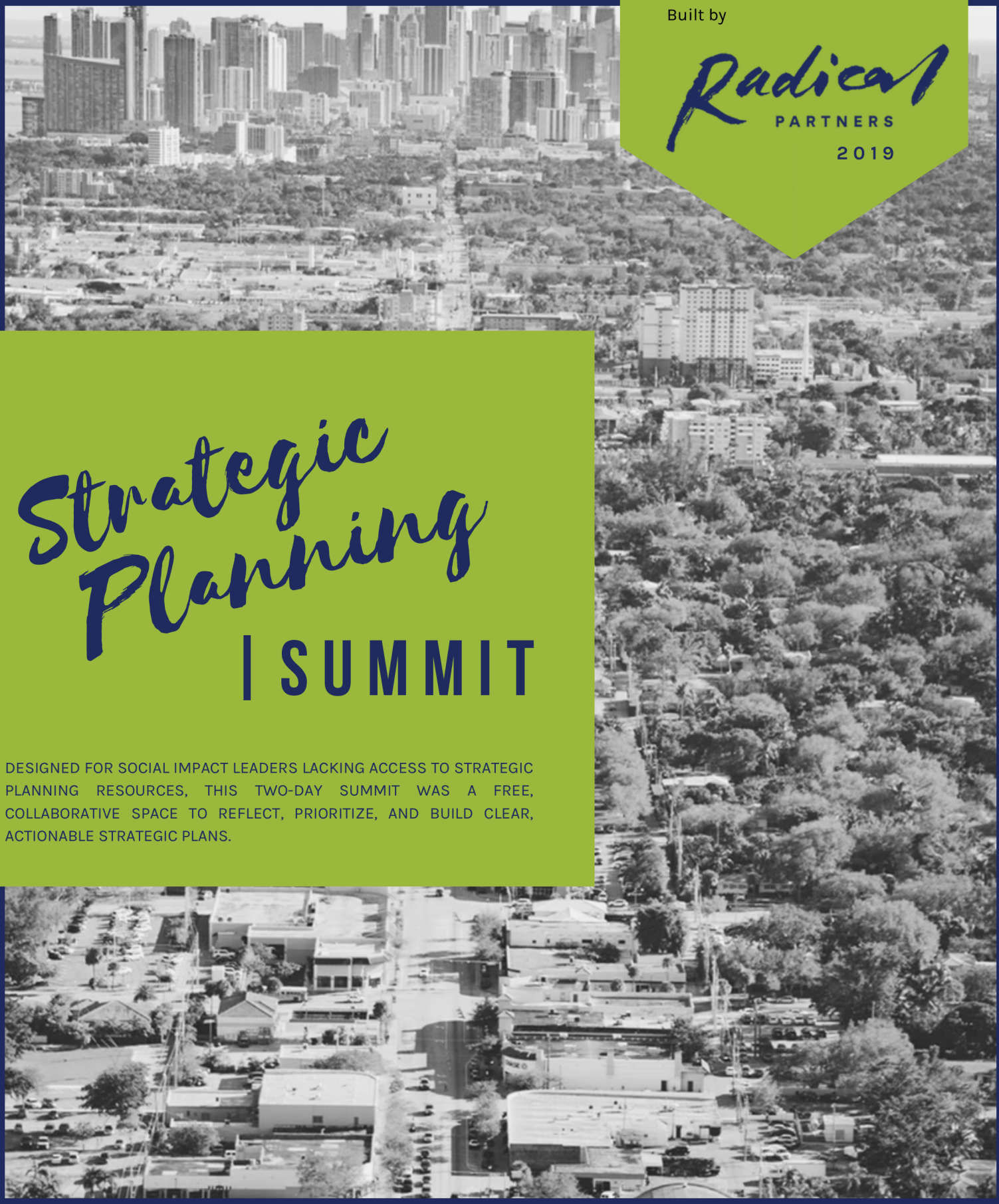


Built by Radical Partners 2019

Strategic Planning | SUMMIT

DESIGNED FOR SOCIAL IMPACT LEADERS LACKING ACCESS TO STRATEGIC PLANNING RESOURCES, THIS TWO-DAY SUMMIT WAS A FREE, COLLABORATIVE SPACE TO REFLECT, PRIORITIZE, AND BUILD CLEAR, ACTIONABLE STRATEGIC PLANS.

This was made possible thanks to the leadership and support from Citi Foundation, Knight Foundation, The Miami Foundation



Session 1 of 7
Mission + History Grounded Work

Go to bit.ly/TMFResourceBank to access accompanying Strategic Planning Summit Resources.

Go to bit.ly/RPOfficeHours to book Office Hours for additional guidance or support in applying these materials.

Strategic Planning | SUMMIT built by Radical PARTNERS with support from Citi Foundation citi KNIGHT FOUNDATION THE MIAMI FOUNDATION

Session 1:
Mission + History Grounded Work

THEORY OF CHANGE

Directions: Your Executive Director will lead a brief overview of your theory of change. Use the space to keep a reference for yourself and jot down any notes that you think will be necessary when explaining your theory of change to others.

THE PROBLEM

What is the problem we are solving? Why does that matter?	OTHER QUESTIONS TO CONSIDER: 1. What evidence do you have to prove this is a problem? 2. What are the root causes of this problem? 3. What evidence do you have that these root causes contribute to the main problem?

THE SOLUTION

What is our strategy for solving that problem?	OTHER QUESTIONS TO CONSIDER: 1. Why is this strategy likely to solve the problem?

THE IMPACT

By implementing your strategy, what will be different about the world?	FORMAT TO CONSIDER: 1. Consider using impact statements such as "Through X outputs, we will achieve Y outcomes" or "Through X outputs, program participants will achieve Y outcomes"

Go to bit.ly/SPSMission to access a digital version of this workbook and other relevant resources.

A WORKING TIMELINE

Directions: As a group, create a timeline using the symbols provided of your organization's existence. Your Executive Director will lead this conversation focusing on the history through four lenses: milestones, achievements, changes, and painpoints. Once completed, all members in the group will add any information that may be missing from the four lenses of the organizational history based on their experience. You can jot down a sketch of your timeline in the space provided below.

Word Bank

Milestone: An important point in the progress or development of the organization.	Achievement: Something that has been done as a result of hard work.
Changes: When something has become or has been made different.	Pain point: Something that is causing a strain on your organization

Founding

EXECUTIVE DIRECTOR'S NOTES

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Session 1:
Mission + History Grounded Work

Directions: As a group, discuss and capture your current service model below.

SESSION 1
PARKING LOT

KEY TAKEAWAYS

1. **WHAT ARE YOUR BIGGEST TAKEAWAYS FOR THIS SESSION?**
2. **WHAT QUESTIONS WERE LEFT UNANSWERED?**
3. **IF YOU COULD RETURN TO THIS CONVERSATION IN A FEW DAYS, WHAT ELSE SHOULD BE DISCUSSED?**

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