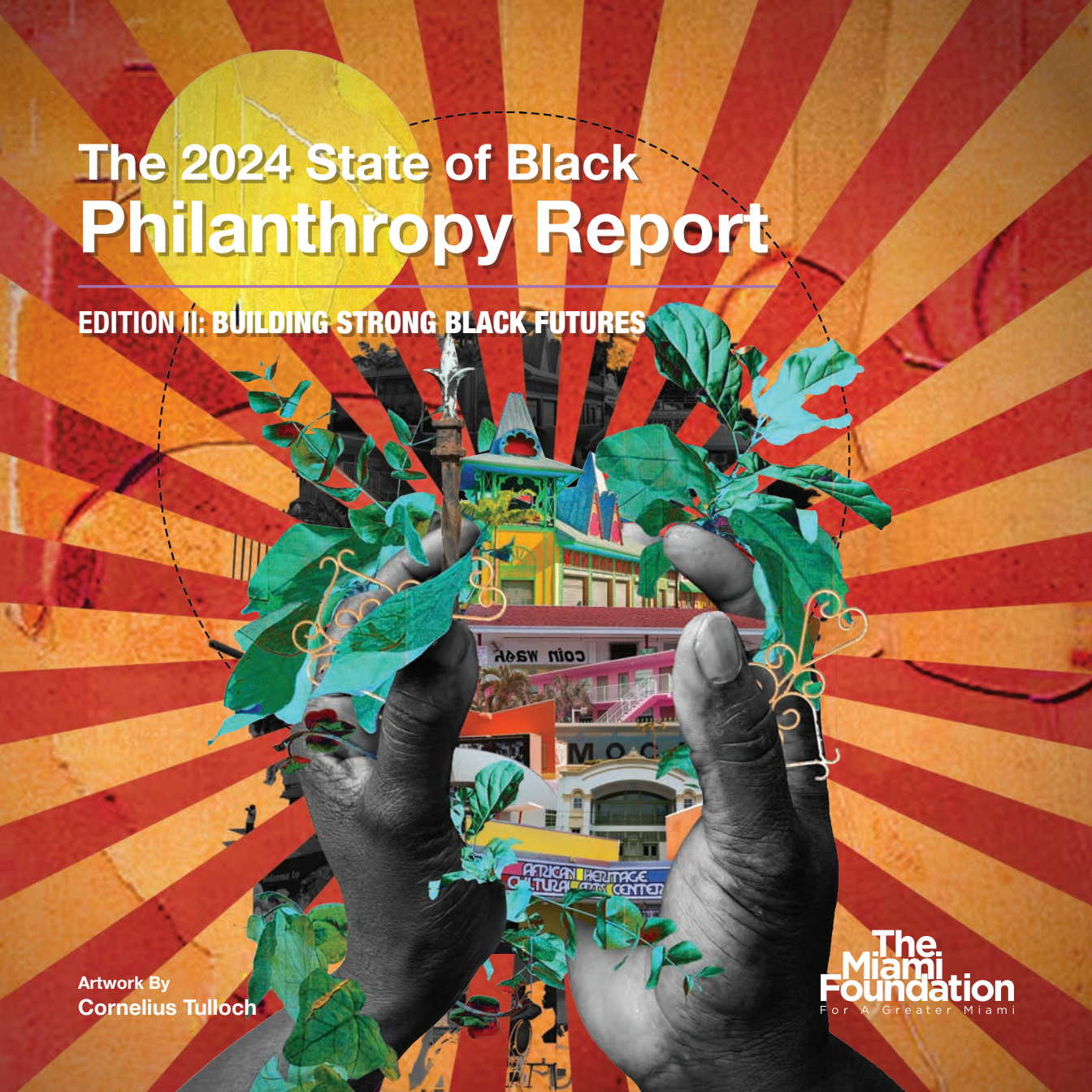


# The 2024 State of Black Philanthropy Report

EDITION II: BUILDING STRONG BLACK FUTURES

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The  
Miami  
Foundation  
For A Greater Miami



AN INTRODUCTORY NOTE

# BUILDING STRONG BLACK FUTURES

**A Testament to Black Entrepreneurship,  
Black Women's Resilience and Black Agency**

The Miami Foundation is steadfast in its commitment to building a stronger, more equitable Miami. This cannot be done without a thriving Black community.

Our annual State of Black Philanthropy event brings community leaders together to celebrate the legacy of generosity and leadership in our Black community, to reflect on the persisting inequities, and to hold ourselves accountable to continued, bold action.

Last year, we published our first State of Black Philanthropy report featuring key data trends highlighting both the resilience and outsized generosity of the Black community, while revealing persistent inequities in giving and in wealth creation.

This year, we dig deep into national and local data to explore the nuanced intersection of opportunity and oppression that shapes Black entrepreneurship, Black birthing experiences, and Black-led nonprofits. This report highlights trends that deserve recognition and

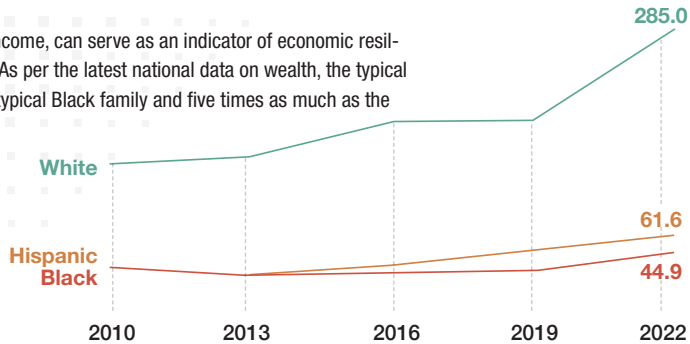
that demand action. We also distill insights from our Give Miami Day data, learning from over 1,000 nonprofits and over 40,000 donors. We find deep disparities in the gifts toward and the fiscal health of Black-led organizations when compared to the rest of the ecosystem.

This report represents some of the data and insights that have influenced our own investment choices and priorities. We share it in the hopes of fueling increased knowledge and aligned priorities amongst our partners. We recognize that the complexity of addressing these issues cannot be summed up in the finite pages of this report. We also recognize that despite collective action, efforts to address racial inequities continue to experience divestment and intimidation. This is why we will continue to lean into data to challenge our comforts and influence our actions. We hope you will share these insights and join us in our commitment to making informed investments in the Black community. Together, let's assert our collective responsibility to build stronger Black futures.

# BLACK ENTREPRENEURIAL GROWTH

Examining data about wealth through assets, instead of income, can serve as an indicator of economic resiliency for current and future generations of communities. As per the latest national data on wealth, the typical white family had about **six times** as much wealth as the typical Black family and five times as much as the typical Hispanic family.<sup>1</sup>

**WEALTH FOR BLACK AND HISPANIC FAMILIES HAS SLOWLY INCREASED OVER TIME, BUT THE WEALTH GAPS HAVE PERSISTED AND WIDENED SLIGHTLY.**



Figures display median wealth by race and ethnicity expressed in thousands of 2022 dollars

Black business ownership is a proven path to close the intergenerational wealth gap, with **Black business owners being 10-12 times wealthier** than their peers.<sup>2</sup> This is despite systemic challenges, such as obstructive access to credit, predatory lending, and other barriers for Black entrepreneurs. Fighting these odds, the average yearly growth rate in the number of Black-owned businesses during 2017-2020 was more than **20 times** the overall business growth rate.

## THE STATE OF BLACK BUSINESS

<b>161,031</b> Black Owned Business	<b>\$183.3 billion</b> in Annual Receipts	<b>1.4 million</b> Employees	<b>\$53.6 billion</b> in Annual Payroll
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Even at the current rate of Black business growth and contribution, it would take an unacceptable more than 200 years for Black families to build wealth equal to white families, highlighting the work that needs to be done.<sup>4</sup> Such growth signals even more urgency to accelerate Miami's wealth generation, where only 2.5% of registered small businesses are Black-owned.<sup>5</sup>

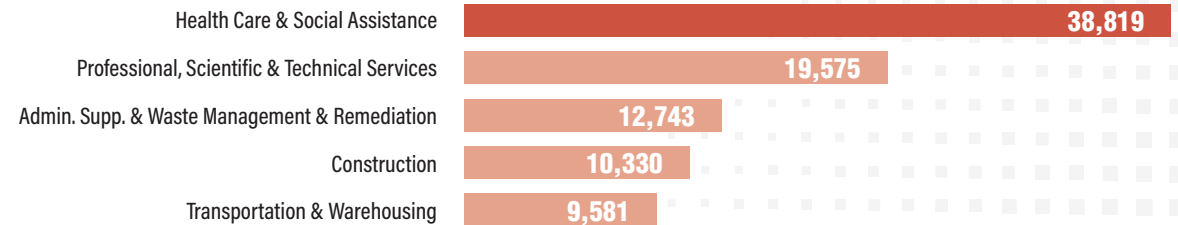
<sup>1</sup>Survey of Consumer Finances, 2022: Greater Wealth, Greater Uncertainty: Changes in Racial Inequality in the Survey of Consumer Finances.  
<sup>2</sup>Howard et al (2020). What Can Major Commercial and Retail Banking Institutions Do to Better Support Black Entrepreneurs and Businesses in the U.S.? Congressional Black Caucus Foundation. BOA-REPORT-FINAL\_2020.pdf (unlv.edu)  
<sup>3</sup>New Data on Minority-Owned, Veteran-Owned and Women-Owned Businesses (census.gov)  
<sup>4</sup>Path to 15|55 - Grow Black Businesses (pathto1555.org)  
<sup>5</sup>Miami-Dade County, Economic & Advisory Trust: [https://www.miamidade.gov/global/service.page?Mduid\\_service=ser154343669764511](https://www.miamidade.gov/global/service.page?Mduid_service=ser154343669764511)

## INVESTING IN BLACK BUSINESS IS INVESTING IN COMMUNITY

### Black businesses exceedingly invest in community care

The greatest number and share of majority Black-owned businesses are in the health care and social assistance sector. In 2020, 28% of the nearly 141,000 U.S Black-owned companies were in this sector, providing critical services of community care. In comparison, among other minority-owned businesses, Hispanic-owned ventures dominated the construction sector; while Asian-owned businesses had the largest share of the accommodation and food services sector.<sup>3</sup>

**THE GREATEST NUMBER AND SHARE OF MAJORITY BLACK-OWNED BUSINESSES ARE IN THE HEALTH CARE AND SOCIAL ASSISTANCE SECTOR.**



The benefits of a Black-owned business extend beyond its proximal owners, with Black businesses more likely to hire Black employees<sup>6</sup> and to operate in essential community services- like childcare, home healthcare, and other personal services.<sup>7</sup>

**It's simple- investing in Black businesses is investing in the care of our communities while combating the racial wealth gap.**

<sup>3</sup> Miami-Dade County, Economic & Advisory Trust: [https://www.miamidade.gov/global/service.page?Mduid\\_service=ser154343669764511](https://www.miamidade.gov/global/service.page?Mduid_service=ser154343669764511)  
<sup>6</sup> Why Do Black Employers Hire More African Americans than White Employers (wisc.edu)  
<sup>7</sup> AEO\_ Black\_Owned\_Business\_Report\_02\_16\_17\_FOR\_WEB-1.pdf (aeoworks.org)

# BLACK WOMEN'S STRENGTH

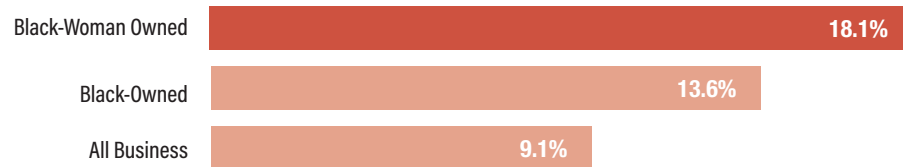
*Black women are like the axis that earth rotates on. We are the ones who support and keep everything going in society. Everywhere you go, Black women are the axis of humanity raising our children, other people's children, doing the grunt work and keeping things going. Black women are the strength that built this world.*

—Mother, Southern Birth Justice Network<sup>8</sup>

The role that Black women play in uplifting and raising strong communities is indisputable. Recent trends showcase the leaps that Black women are making in both academic and business spheres. In a recent national analysis, the number of Black women-owned businesses increased by 18.1%, outpacing women-owned business growth in general (9.1%) and Black-owned business growth overall (13.6%).<sup>9</sup>

Even on the academic front, Black women's college enrollment has stayed ahead of the curve at 42% compared to their Hispanic peers at 37%. Black women's enrollment also resisted the decline that white women's college enrollment saw from 46% to 44% from 2010-2021.<sup>10</sup>

## THE RATE OF BUSINESS OWNERSHIP FOR BLACK WOMEN IS GROWING RAPIDLY, OUTPACING OVERALL BUSINESS GROWTH.



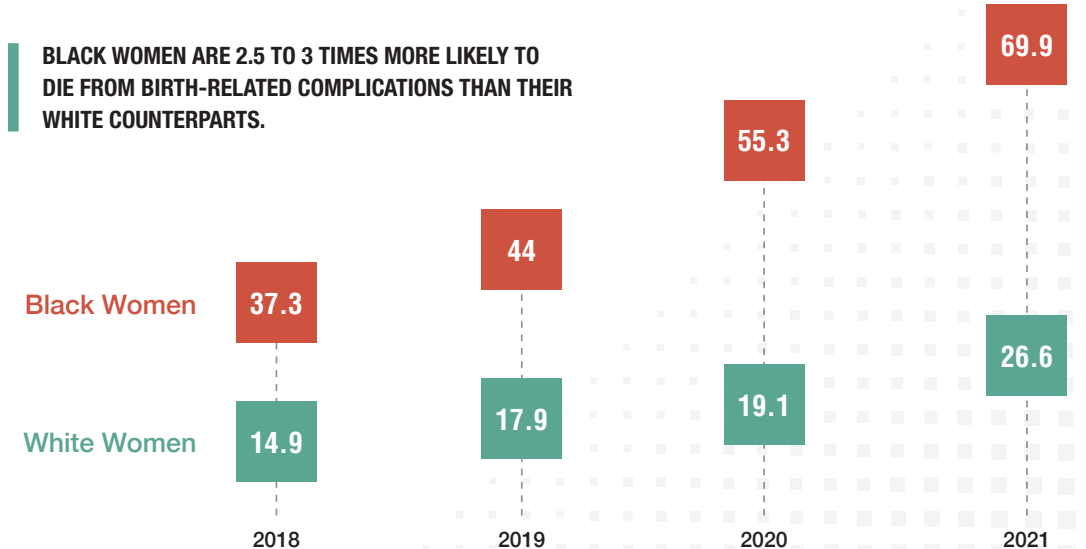
Numbers represent the percentage increase in business ownership across groups: 2017-2020

<sup>8</sup> Southern Birth Justice Network: <https://birthjustice.blogspot.com/2018/05/welcome-to-revival-of-birth-justice-blog.html>  
<sup>9</sup> Who is Driving Black Business Growth, Insights from the Latest Data on Black Businesses: Brookings (2023): <https://www.brookings.edu/articles/who-is-driving-black-business-growth-insights-from-the-latest-data-on-black-owned-businesses/>  
<sup>10</sup> College Enrollment Rates, National Center for Educational Statistics: <https://nces.ed.gov/ipeds/data/ipedsreports/college-enrollment-rate>

Despite the critical role they play, Black women continue to face systemic injustices even while they seek to empower and build a stronger future for the Black community: **Black women are 2-3 times more likely to die from birth-related complications when compared to other groups.** This risk persists regardless of income or education levels.<sup>11</sup> This means that all Black women, regardless of education or resources, are more likely to experience an adverse birthing outcome than any other woman in the United States.

As per the latest local estimates in Miami-Dade County, this picture is even grimmer, with the County reporting 20.2 maternal deaths per 100,000 live births compared to the State rate of 15.2 deaths. For Black women in Miami-Dade, this risk is escalated **almost five times**—a staggering 57 Black moms die, compared to 12 white moms for every 100,000 births.<sup>12</sup>

## BLACK WOMEN ARE 2.5 TO 3 TIMES MORE LIKELY TO DIE FROM BIRTH-RELATED COMPLICATIONS THAN THEIR WHITE COUNTERPARTS.



Maternal mortality rate is defined as the number of mothers dying per 100,000 live births.

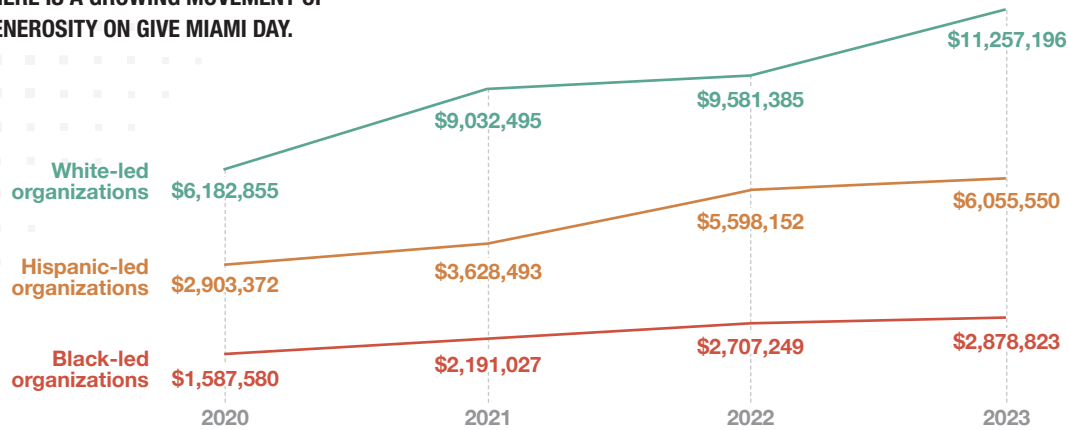
<sup>11</sup> Bell, R. & Winny A. How Can We Solve the Black Maternal Health Crisis? Johns Hopkins School of Public Health: <https://publichealth.jhu.edu/2023/solving-the-black-maternal-health-crisis/#:~:text=CD%20data%20show%20that%20Black,all%20income%20and%20education%20levels>  
<sup>12</sup> Maternal Deaths, Florida Health Charts: <https://www.flhealthcharts.gov/ChartsDashboards/rdPage.aspx?rdReport=InfantDeathDataviewer>

# THE LOCAL PULSE ON RACIAL (IN)EQUITY

Through Give Miami Day, our community's biggest day of giving, we can learn about trends in the generosity of Miami's and the health of our local nonprofit ecosystem. Since its inception, we've witnessed an accelerated growth in giving to all nonprofits participating in Give Miami Day.

In 2023, over \$34 million was poured into more than 1,000 nonprofit organizations. Of these, 248 organizations (21%) had leaders who identified as Black. Since 2020, we've seen a rise in both Black-led participation (54% increase) and funds raised by these organizations (81% increase).

## THERE IS A GROWING MOVEMENT OF GENEROSITY ON GIVE MIAMI DAY.



Source: Give Miami Day

## Giving to Black-led organizations has remained stagnant and needs to be amplified.

In 2023, Black-led organizations represented 21% of the Give Miami Day participants but benefited from only 11% of the dollars raised. This number remained unchanged from the previous year. In contrast, white-led organizations, and Hispanic-led organizations saw an increase in the percentage of funds they received during the last two years.

## THE DISPARITY IN GIVING TO BLACK-LED ORGANIZATIONS HAS PERSISTED OVER TIME. THE SAME IS NOT TRUE FOR HISPANIC-LED AND WHITE-LED ORGANIZATIONS.

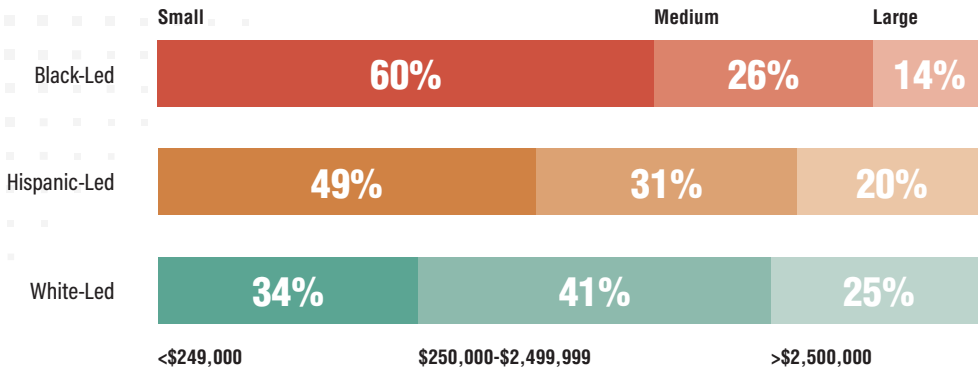


Source: Give Miami Day

# FINANCIAL CONSTRAINTS OF BLACK-LED NONPROFITS

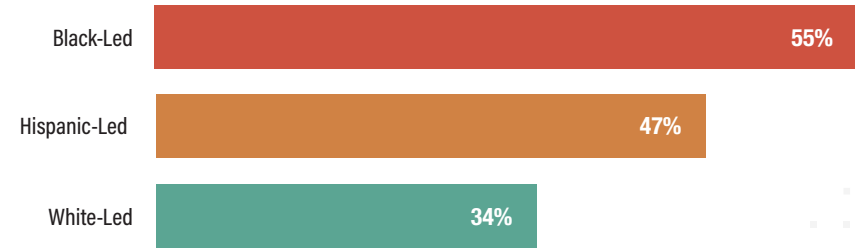
Black-led organizations face a two-fold battle when it comes to their finances: Compared to their white and Hispanic peers, a majority of Black-led nonprofits operate with smaller budgets (<\$250,000 annually) and have less flexibility when allocating funds. For Black leaders, this translates into less ownership over how they can shape impact on their own terms, limiting their ability to innovate and adapt to the evolving needs of the communities they serve.

**BLACK-LED ORGANIZATIONS HAVE A SMALL OPERATING BUDGET, LIMITING THEIR OPPORTUNITY FOR GREATER IMPACT.**



Source: Give Miami Day

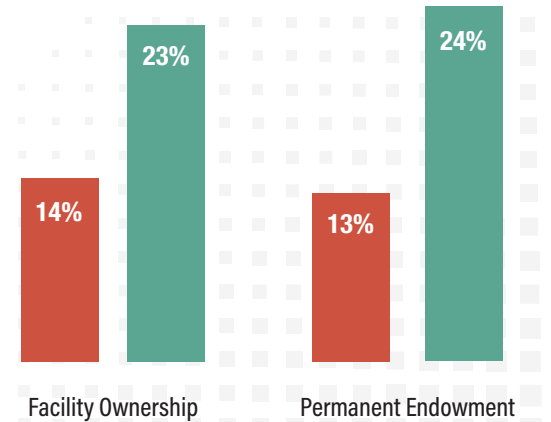
**FOR MORE THAN HALF OF BLACK-LED NONPROFITS, 75% OF THEIR FUNDING IS RESTRICTED, MEANING THEY CANNOT CHOOSE HOW TO SPEND THEIR MONEY FLEXIBLY.**



Percentage of organizations reporting restricted funds >75%

Without having access to secured assets like a permanent endowment or their own facilities, Black-led organizations don't have the same buffer for operational costs that others might. Often, this means Black leaders must spend more time than their peers on fundraising efforts, compromising their time for mission-advancing work.

**BLACK-LED NONPROFITS HAVE APPROXIMATELY HALF THE ASSETS OF THEIR WHITE PEERS.**



Source: Give Miami Day

## A CLOSING NOTE

The rich cultural fabric of Miami-Dade is woven together by many diverse identities, races, and ethnicities. Being Black in Miami, in and of itself, is a complex identity. Miami's Black experience is unlike many others in the country, and it is incumbent upon all of us to learn more about the Black community's journey and reality to build strong Black futures. We produce this report because we are committed to learning together, standing together, and taking action together. We affirm that learning about Black history and prioritizing racial justice is not polarizing – all of us benefit when our Black community thrives.

# OUR COMMITMENT TO RACIAL EQUITY.

Miami is greater because of the vision, leadership, talent, and generosity of Black Miamians. Each year, we hold ourselves accountable to ensuring that our investments and internal practices reflect our deep and unwavering commitment to racial equity. While there is still much to do, these are the steps that we have taken at The Miami Foundation to prioritize racial equity:

## ■ The Saltwater Fellowship: \$1 million in grants to racial equity leaders

In 2024, we are proud to launch a leadership program focused on lifting up outstanding leaders based on trends found in community data. In the inaugural cohort of the Saltwater Fellowship, we will invest in leaders at the forefront of addressing racial inequities. Fellows will each receive flexible \$100,000 grants, coupled with a 12-month immersion in leadership development, networking, and community building for personal growth and self-care.

## ■ \$5.45 million in multi-year, general operating grants

After hundreds of hours of conversations with nonprofits and deep analysis of our local data, we know this is true: leaders on the ground need our trust. The greatest example of that is through flexible and sustainable investments. In 2023, for the first time ever, 100% of our community grants were multi-year, general operating grants. 70% of our awardees were led by those who identified as BIPOC, of which 29% are Black-led. Our final investments reflected the application pool, of which 30% were Black-led organizations.

## ■ \$9.1 million to small minority-owned businesses and nonprofits

Through Miami Open for Business, an initiative funded by Wells Fargo, we have committed and invested \$9.1 million to support small, minority-owned businesses in the purchase of needed assets for sustainability and increased capacity to build greater generational wealth. Thus far, we have fueled support for 300 small minority-owned businesses, 50% of which are Black-owned businesses.

## ■ \$4.6 million in real estate investments for Black-owned ventures

We understand the increased risk that minority-owned ventures face when they do not own the property where they work. We know that historic redlining and discriminatory lending practices often prevent minority-owned businesses from equal participation in property ownership. In light of this, we are especially proud to have invested \$4 million towards down payment assistance through our Collective Real Estate Ownership program, through Miami Open for Business. Black business leaders received 70% of these funds.

## ■ Black leadership on our board, team, and advisory council

We are proud to be guided by a Black-led board with both the Chairman and Vice-Chair of our Board of Trustees identifying as Black. 30% of our Trustees are also Black. 35% of our leadership team and 38% of our staff identify as people of color. We commit to convening a diverse Community Advisory Council each year, which serves as our pulse for on-the-ground realities affecting Miamians. We encourage you to get to know our board, team, and advisory council.

## ■ Digital equity grants

As part of our effort to close the digital divide, we not only invested millions of dollars to help 300,000 families access broadband internet, but we also invested over \$1.4 million to support digital literacy programs. In our second round of digital literacy grants in 2023, 77% of awards went to Black-led organizations.

## ■ Arts for all youth in Carol City

We are committed to ensuring that all youth have access to the power of the arts. For the last three years, we have fueled an arts collaborative of seven nonprofits working together to reach every student in Carol City from elementary to high school. This year, nearly 4,000 students across all 12 schools in the Carol City feeder pattern had free arts programming in and out of school. We supplemented this with grants to strengthen the arts, with 27% of mini grants given to Black-led organizations, and \$450,000 in Momentum grants awarded to leaders of color.

## ■ Give Miami Day boost for Overtown nonprofits

On Give Miami Day, thanks to generous support from the Simkins family, we were able to offer an additional match for every gift donated to an organization rooted in Overtown, a historic Black community in Miami. Building on other matches, this poured close to a million dollars in bonuses and prizes to Black-led nonprofits.

COMMITMENT TO RACIAL EQUITY IS NOT A BOX TO CHECK OFF. IT REQUIRES US TO REFLECT, LISTEN, AND IMPROVE YEAR AFTER YEAR. THE ONLY WAY FORWARD IS TOGETHER.



JOIN US, GUIDE US.  
SHAPE WHAT COMES NEXT.

Want to fuel the  
next round of  
Racial Equity  
Grants?



Want to see this  
report online and  
tap into curated  
resources?



Want to learn more  
about the Saltwater  
Fellowship?

