Miami Connected Digital Equity Grant 2022 – Review Metrics

Thank you for being a Miami Connected grant program reviewer. Outlined below, please find the metrics that will be used to differentiate proposals based on critical components such as potential and impact, while also gathering reviewers’ unique perspective.

The review criteria mirror the Miami Connected program priorities. The priorities are defined in the program guidelines linked here. The metrics reflect how we will evaluate the strength of an application for its potential to address each priority. For each criteria area, a scale of 1 to 4 will be used – 1 represents the weakest and 4 represents the strongest, with more emphasis given to the “Focus on Progress” and “Build Solutions” application sections. Please refer to the table at the bottom of this page as a guide to scoring (maximum total possible points awarded = 28).

In addition to rating applications individually, reviewers will also consider each one relative to others in the funding category, as well as the equity of geographic reach. While the metrics will not change fundamentally, we may need to adjust them to ensure fairness and equity based on issues we could not anticipate before applying the metrics in real time.

The scoring system will weigh each section, but special attention should be given to sections with higher weights.

<table>
<thead>
<tr>
<th>Application Section</th>
<th>Weight x Max. Points</th>
<th>Maximum Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Focus on Progress</td>
<td>2 x 4</td>
<td>8</td>
</tr>
<tr>
<td>Build Solutions</td>
<td>2 x 4</td>
<td>8</td>
</tr>
<tr>
<td>Advance Equity</td>
<td>1 x 4</td>
<td>4</td>
</tr>
<tr>
<td>Collaborate with Community</td>
<td>1 x 4</td>
<td>4</td>
</tr>
<tr>
<td>Sustainability</td>
<td>1 x 4</td>
<td>4</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>28</td>
</tr>
</tbody>
</table>

Focus on Progress | (Maximum Score: 8)

Is the proposed work and strategy likely to result in value – stability, growth, increased skills or progress – for historically underserved people or communities? Is the proposed work guided by clear and actionable goals? Reflected in the narrative portion of the application, as well as in Question #1 and/or #2 Proposed Project and Question #5 Activities Measures.

1. **Weaker**: The proposed work **does not have a clear strategy** to provide value to people or communities. There is little information about the activities to be delivered and the resulting impact.
2. **Growth**: The proposed work focuses on the activities to be delivered, with a **broad strategy** to provide value to people or communities. There is **little explanation** of the resulting impact.
3. **Solid**: The proposed work **has a guiding strategy** to provide value to people or communities. The work has clear goals for activities and **some explanation** of the resulting impact.
4. **Powerful**: The proposed work has a proven, **well-thought-out strategy** to provide **significant value** to people or communities, defined by appropriately bold goals for both activities and resulting impact.
Build Solutions | (Maximum Score: 8)

Does the proposed work pursue long-lasting change for people and communities through proactive work on digital equity through literacy and/or navigation? Does the proposed work ensure that residents have access to digital navigators and/or equip residents with skills to use technology in their daily lives? This will be reflected in the narrative, as well as in Question #3 Implementation.

1. **Weaker**: The proposal does not address challenges of digital literacy or digital resource navigation in Miami-Dade County.
2. **Growth**: The proposal identifies challenges of digital literacy or digital resource navigation, but the proposed work will provide mainly short-term or one-time value.
3. **Solid**: The proposal adequately addresses challenges of digital literacy or digital resource navigation as a community priority. The proposed work will provide short-term value to address stated challenges and has potential to pursue long-term, sustainable progress.
4. **Powerful**: The proposal thoroughly addresses challenges of digital literacy or digital resource navigation as priorities in Greater Miami. The proposed work will provide short-term value to address stated challenges, while also pursuing long-term, sustainable progress for people and/or systemic change for communities.

Advance Equity | (Maximum Score: 4)

Does the proposed work prioritize historically underserved people or neighborhoods by addressing inequities and disparities in access to the internet, digital literacy training or other digital resources and opportunities? Reflected in the narrative portion of the application, as well as in Question #4 Outreach & Engagement and Question #9 Advancing Equity.

1. **Weaker**: No benefit for people or communities facing marginalization. No focus on addressing inequities and disparities in access to the internet, digital literacy training or other digital resources and opportunities.
2. **Growth**: Some benefit for people or communities facing marginalization. Proposed work may or may not identify and address underlying inequities and disparities in access to the internet, digital literacy training or other digital resources and opportunities.
3. **Solid**: Proposed work will consistently benefit people or communities facing marginalization. Proposed work identifies and addresses underlying inequities and disparities in access to the internet, digital literacy training or other digital resources and opportunities.
4. **Powerful**: Proposed work will significantly focus on benefiting people or communities facing marginalization. Organization and/or program is mission-driven to address inequities and disparities in access to the internet, digital literacy training or other digital resources and opportunities. This is often made possible by expertise or partnerships that reflect the communities they work with.

Collaborate with Community | (Maximum Score: 4)

Does the proposed work invest in the leadership of local residents and/or seek guidance from communities impacted by the work? Does the proposed work include benefits and contributions of the primary organization, as it pertains to the Digital Equity Impact Collective? Reflected in Question #3 Implementation and Question #8 Digital Equity Impact Collective.

1. **Weaker**: No evidence or plan for intentional community collaboration, participant feedback loops and/or contributions to the Digital Equity Impact Collective.
2. **Growth**: The proposed work includes limited benefits and contributions through intentional community collaboration, participant feedback loops and/or participation in the Digital Equity Impact Collective.
3. **Solid**: The proposed work provides clear benefits and some contributions regarding the Digital Equity Impact Collective. The organization applies feedback to strengthen its proposed work. Community members have some opportunity to guide or lead the work.
4. **Powerful**: The proposed work will invest in community leadership and representation, seek participant feedback to inform continuous improvement and includes regular contributions to the Digital Equity Impact Collective representing community members and people impacted by the work.
Sustainability | (Maximum Score: 4)

Are the proposed work and goals achievable for the organization during the grant period? Is the proposed work clearly connected to strengthening the organization's mission or expertise? Reflected in Question #3 Implementation, Question #7 Qualifications and Sustainability and Question #10 Financial Narrative.

1. **Weaker:** The proposed work does not appear to be achievable. There is no connection between the proposed work and the organization's mission or goals.
2. **Growth:** The proposed work is potentially achievable. There is some connection between the proposed work and the organization's mission or goals.
3. **Solid:** The proposed work is achievable, and there is a reasonable connection between the proposed work and the organization's mission and goals. There may be some potential to expand the quality or reach of the work.
4. **Powerful:** The proposed work has a high potential to achieve success, and there is a clear connection between the proposed work and the organization's mission and goals. The proposal will invest in some unique aspect of the organization that could significantly improve capacity to be a stronger community resource, such as the quality or reach of the work.