The Foundation

The Miami Foundation builds the philanthropic, civic, and leadership backbone for Greater Miami. Since 1967, the Foundation has invested $485 million to strengthen our community with partnerships and contributions from more than 1000 fundholders and 35,000 donors. The Miami Foundation, which currently manages over $350 million in assets, mobilizes donors, nonprofits, leaders, and locals to set a bold vision for our community’s future and to invest in a stronger, more equitable, more resilient Greater Miami.

The Position

The Communications Assistant is a project manager within the Communications Department to coordinate the Foundation’s outreach activities. This professional will support a variety of communications functions including but not limited to website management, event planning and general communications tasks. They will have an integral role in executing the Foundation’s communications and community engagement strategy through a variety of methods, including public relations, advertising and digital marketing.

The position reports to the Director of Communications.

Responsibilities

Content and Community Management
- Assist with the management the Foundation’s websites, including creating new pages/sections, regularly editing and updating existing ones, and uploading blog posts and documents.
- Assist with content development for MiamiFoundation.org.
- Engage with the Foundation’s followers on social media and encourage collaboration/discussion between partner organizations. Monitor comments for bad actors.
- Create social media content for Foundation events and initiatives as needed, including Give Miami Day.

Event Planning
- Lead the planning, execution and logistics for all Foundation events involving external audiences, including development and production of invitations, guest lists, speakers/presentations, signage, vendor contracts, on-site support, catering, walk-throughs and any other needs.

Foundation Communications Support
- Manage administrative needs for the Communications Department, including submitting invoices, coordinating the department’s weekly production schedule, and maintaining the Foundation’s Communications calendar.
- Regularly check-in with other departments for upcoming events, initiatives, or other communications-related needs.
- Work on inter-department projects and manage Communications-related tasks as needed, including Give Miami Day.
- Serve as traffic manager between the Communications team and the Foundation’s external communications agency of record, including coordinating graphic design projects, media relations needs, scheduling and other tasks.
- Stay up to date on philanthropy and community issues, as well as marketing and communications industry developments.
- Provide outstanding customer service to internal and external audiences.
- Serve as liaison between departments and the Foundation’s agency of record to ensure proper flow of information and communication.

Position Requirements
Essential Qualities

▪ Strong organizational, project management and event planning skills
▪ Ability to complete simple graphic design and/or video production and editing tasks a plus
▪ Good writing, editing and proofreading skills
▪ Working knowledge of AP Style writing guidelines and journalistic and/or PR/promotional copywriting
▪ Active knowledge of effective social networking content and strategies
▪ Ability to research topics, gather information from multiple sources and synthesize into cohesive written pieces
▪ Working knowledge of WordPress and/or website content management system tools
▪ Good computer skills including Microsoft Office programs
▪ Ability to multitask in a fast-paced, deadline-driven environment
▪ Ability to maintain effective working relationships with co-workers and conduct oneself with professionalism
▪ Capable of working independently, with ability to take initiative, as well as be part of a team
▪ Ability to organize, prioritize and coordinate multiple projects simultaneously
▪ Ability to work as a team player with diverse groups of people
▪ Sense of humor, creativity and an appreciation of the role of philanthropy in building our community.
▪ Highly motivated, action-oriented self-starter with strong organizational skills, especially planning and coordination.
▪ High level of integrity, professional maturity and sound judgment.

Desired Experience

▪ Undergraduate degree, preferably in communications, public relations, marketing, journalism or a related field
▪ At least 1-2 years of internships or work in communications, community engagement, marketing–related functions and/or the nonprofit sector
▪ Strong proficiency in Microsoft Excel as well at other Office suite applications (e.g. Word and Outlook)
▪ Experience with Canva and Website CRM

This list of essential responsibilities and requirements is not intended to be exhaustive. The Miami Foundation reserves the right to revise this job description as needed to comply with actual job requirements.

Specifics

▪ Position available: Immediately
▪ Status: Full Time, Non-Exempt
▪ Salary: $40,000-46,000, commensurate with experience and qualifications
▪ We offer a comprehensive and generous benefits package which includes medical, dental, and vision insurance, a 403(b)-retirement plan, flex spending and dependent care accounts, professional development stipend, paid time off, cell phone stipend and gym reimbursement.
▪ Please submit resume and cover letter and (if desired) writing sample to hr@miamifoundation.org.

The Miami Foundation is an Equal Opportunity Employer. EOE M/F/D/V.

The Miami Foundation’s Anti-Discrimination Policy - The Miami Foundation shall not discriminate on the basis of race, color, religion (creed), gender, gender expression, age, national origin (ancestry), disability, marital status, sexual orientation, or military status, in any of its activities or operations. These activities include, but are not limited to, hiring and firing of staff, selection of volunteers, selection of vendors, and provision of services.

The Miami Foundation practices and champions inclusiveness in our community. We honor the diverse strengths, needs, voices, and backgrounds of all members of our community. Candidates from traditionally marginalized communities are especially encouraged to apply.