

create



THE JORGE M. PÉREZ
FAMILY FOUNDATION

Overview

The **Jorge M. Pérez Family Foundation** aims to develop South Florida as a **world-class urban center**. A thriving, equitable arts community is essential to making Greater Miami a vibrant, connected and culturally engaging place to live. In 2021-2022, the Foundation's CreARTE Program will invest **over \$1.5 million** in Miami-Dade organizations working to cultivate this ecosystem by **expanding residents' access to the arts** and **making our city a global hub for artistic excellence**.

The Foundation believes that **effective arts education** can inspire creative development in local youth, drive a lifelong interest in and appreciation for the arts, and build audiences for the future. The Foundation seeks to support top artistic talent and attract artists to Miami by creating **local fellowship and residency programs**.

Through our investments, we want to provide capital and support for exemplary organizations to embrace artistic risk-taking, **expand the diversity of creative experiences and audiences**, and present **work that inspires** with its excellence and relevance.

Focus Areas

Through the **Pérez CreARTE Grant Program**, the Foundation will award grants in three main areas of focus:

1. **Arts Access:** Funding to support meaningful and diverse public engagement with, and access to, various forms of high quality art across Greater Miami and the integration of the arts into the fabric of community life.
2. **Arts Education:** Funding to support high-performing, innovative organizations in Greater Miami working to ensure that all young people have equitable access to arts education opportunities. We aim to invest in the most effective, scalable, multidisciplinary arts education programs, in school and out of school, as well as pre-professional training programs that prepare future artists in a variety of disciplines.
3. **Artist Fellowships and Residencies:** Funding to support the creation and/or expansion of artist fellowship and residency programs to expand local options for artistic professionals to hone their talents and showcase their work. The programs should recognize and cultivate artists, local and national, in pivotal phases of their careers, celebrate outstanding achievement and support their artistic development.

Within the areas of focus, in addition to requests to support the creation of programming, we will also consider requests for funding that will allow organizations in Greater Miami to expand their existing spaces/operations and/or support the development of new spaces. We want to ensure artists and arts organizations have access to affordable creation spaces that serve as centers of creativity.

Priorities

The Foundation will prioritize proposals that demonstrate the following:

- Bold, new approaches for addressing the needs of a rapidly changing creative environment
- A dedication to advancing arts equity by supporting diverse artists and providing arts education and other arts programming to communities that are traditionally underserved by the arts
- Vision and realistic plan to scale
- Demonstrated ability to reach targeted audiences
- Organizational capacity to implement the proposed program or initiative
- Evidence of strong networks and partnerships with others in the field
- A sound approach for measuring progress
- Strong organizational leadership at all levels

Proposal

Eligibility

Eligible applicants include 501(c)(3) public charities and governmental entities serving Miami-Dade County that show a strong track record of providing quality offerings that reflect the program's purpose. Organizations with an existing relationship with a 501(c)(3) fiscal sponsor are eligible to apply.

Grant size and duration:

Grant amounts will vary, depending on proposed activities and the organization's capacity. All grants will be awarded as **two-year grants** in the **\$50,000 to \$250,000 range**.

Application process + timeline

Applicants must submit a proposal online via Submittable – <https://themiamifoundation.submittable.com>. Each organization may submit **only one proposal**.

- RFP released: April 26, 2021
- Pre-proposals due: May 28, 2021 (5 weeks to complete pre-proposal)
- Finalists notified to complete full proposal: Week of June 28 (4 weeks to review pre-proposals)
- Full proposals due: July 16 (3 weeks to complete full proposal)
- Notification of grant awards: Fall 2021

Information sessions + office hours

Applicants are invited to join us to learn more about the program and get their questions answered. You can register by clicking on the below links or on The Miami Foundation website.

Wednesday May 5, 12:00 pm – register [here](#) to attend a virtual information session

Click [here](#) to sign up for a 20-minute office hours session

Questions

Please direct questions to Lindsey Linzer, Managing Director of Community Investments at LLinzer@miamifoundation.org and Belissa Alvarez, Director, The Jorge M. Pérez Family Foundation at Belissa.Alvarez@relatedgroup.com.

About

The Jorge M. Pérez Family Foundation aims to develop South Florida as an exemplary world-class urban center. Foundation funds will promote sustainable, inclusive and just communities by supporting programs and organizations focused on arts and culture, health and well-being, education, environment and economic development – with a particular preference for programs and organizations that could serve as models for other urban centers.

The Miami Foundation builds the philanthropic, civic, and leadership backbone for Greater Miami. Since 1967, the Foundation has invested \$485 million to strengthen our community with partnerships and contributions from more than 1000 fundholders and 35,000 donors. The Miami Foundation, which currently manages over \$350 million in assets, mobilizes donors, nonprofits, leaders, and locals to set a bold vision for our community's future and to invest in a stronger, more equitable, more resilient Greater Miami.

Frequently Asked Questions

1. What does CreARTE mean?

CreARTE” is a blend of the Spanish phrase “crear arte,” meaning: “to create art.” The program seeks to make Miami its own world-class arts community by supporting talented artists, creating local spaces for the development of art, and the creation of opportunities for all residents to access the arts.

2. How is CreARTE 2.0 different from CreARTE 1.0?

CreARTE 1.0 launched in 2019 and was the family’s first ever funding open call to the community. We have spent the last year and a half learning from our experience and engaging in formal evaluation efforts to improve program design. In CreARTE 2.0 there is no longer a specific category of grants related to Spaces for Creation. Instead, that focus area is embedded across the other areas of focus – Arts Access, Arts Education and Artists Fellowships and Residencies. We see access to creation space and the funds needed to enhance/expand space as one of many possible avenues for advancing the areas of interest of the family. Additionally, all grants awarded as part of CreARTE 2.0 will be awarded as 2-year grants.

3. What do you mean in the Overview section by “expand the diversity of creative experiences and audiences”?

This has two meanings. Art takes many forms and we are interested in supporting various genres. Also, we recognize that not all pockets of our community have equitable access to the arts and we aim to advance arts equity by supporting diverse artists and providing arts education and other arts programming to communities that are traditionally underserved by the arts.

4. Can individuals apply?

No, the grants are restricted to 501(c)(3) organizations and equivalents with a fiscal sponsor. This grant program is NOT intended for individual artists.

5. How much funding can I request?

Applicants can request a total grant award of up to \$250,000.00.

6. Is funding 1-year or multi-year?

All grant awards will be 2-year awards.

7. Who is reviewing the applications and selecting the grantees?

Grant applications will be reviewed by The Miami Foundation staff, Pérez Family members, Related Group staff, and select outside experts. Individuals who represent organizations that would otherwise be eligible to receive funding will not be eligible to participate as a reviewer.

8. Is the grant from The Miami Foundation or The Jorge M. Pérez Family Foundation?

The Jorge M. Pérez Family Foundation is a donor advised fund of The Miami Foundation. The Pérez Family will provide funding recommendations to The Miami Foundation. Grants will ultimately be awarded by The Miami Foundation.

9. Can I request General Operating Support?

Yes, if it makes sense to request funds to support overall operations at your organization that will allow for programmatic growth and increased reach.

10. Can I request funding to support capital projects?

Yes. CreARTE will fund capital projects that either support the expansion of existing spaces or the development of new spaces. As you work through the application you will need to clarify what type of funding you are requesting – programmatic, operations, or capital.

11. Can my organization submit multiple applications?

No. We will only consider one application per organization. Universities will be allowed to submit up to three applications, each from different departments.

12. If I received funding from The Jorge M. Pérez Family Foundation in the past am I eligible to apply?

Yes, assuming your past grants are in good standing.

13. If I received a CreARTE 1.0 grant from The Jorge M. Pérez Family Foundation am I eligible to apply?

Yes, but the expectation will be that you apply for something new or to support the meaningful expansion of the previously funded program.

14. Can I apply for funding for research or a feasibility study?

Yes, if it makes sense given the program you are proposing.

15. Can I apply for funding for my event?

No, this open call is not intended to fund events or conferences.

16. Where can I learn more about The Jorge M. Pérez Family Foundation giving priorities?

You can learn more here - <https://miamifoundation.org/jmperezfamilyfoundation>

17. My organization is new. My organization does not have full time staff. Can I still apply?

Yes, any 501(c)(3) organization serving Miami-Dade County is welcome to apply but strong preference will be given to organizations with a proven track record and capacity to scale.

18. My organization only has an operating budget of \$X. Can I still apply?

You cannot apply for a grant that is more than 25% of your current year operating budget. Any 501(c)(3) organization serving Miami-Dade County is welcome to apply but strong preference will be given to organizations with a proven track record and capacity to scale.

19. My organization is not an arts institution. May we still apply?

Any type of organization that is working to advance the focus areas outlined in the Program Guidelines may apply.



APPLICATION QUESTIONS

Applicants must submit a proposal online via Submittable – <https://themiamifoundation.submittable.com>. Use this document to help you prepare your application.

About Your Organization

1. Organization Name *(name known to the community)*
2. Organization Legal Name
3. Address
4. Primary Contact Name
5. Primary Contact Title
6. Primary Contact Email
7. Signatory Contact Name
8. Signatory Contact Title
9. Signatory Contact Email
10. Website
11. Mission - Briefly state the organization's mission. (75 words)
12. Budget – 2021 operating budget
13. Type of organization: *(select one)*
 - IRS 501(c)(3) Public Charity – provide EIN
 - Government
 - University
 - Other *(if applying as Other you must have an established relationship with a fiscal sponsor that is an IRS 501(c)(3))*

Pre-Proposal Questions

14. **Funding Request**- How much funding are you requesting? The maximum request is \$250,000.00.
15. **Focus Area** – Under which focus area are you applying? (Select one)
 - Arts Access
 - Arts Education
 - Artist Fellowships and Residencies
16. **Purpose** - Describe in one sentence the proposed use of funds. (50 words)
17. **Specific Purpose** – What will the funding you are requesting enable you to do? (Select all that apply)
 - Launch new services/programs
 - Expand existing services/programs
 - Build-out existing space
 - Plan for new space
 - Build-out new space
 - Increase organizational capacity to support mission
18. **Activities** - Summarize the major objectives and the activities that will be undertaken and how the requested funds would be used. (150 words)
19. **Audience / Neighborhood** - Who is your target audience (which individuals and neighborhoods)? How many do you expect to reach and how will it benefit them? What track record do you have that demonstrates your ability to reach them? (150 words)
20. **Scale** – How would receiving funding enable you to scale your work and its impact through your proposed program? (150 words)
21. **Artistic Discipline** – For this proposal, select the category that best describes the artistic discipline. *Choose one from dropdown. Options include: Dance, Film, Literature, Music, Opera, Multidisciplinary, Visual, Theater.*

Arts Education only

- 22. Specific Audience** – Primary audience(s) that will be impacted if this grant is awarded. *Options include: Early Learners, Elementary School, Middle School, High School, University, Pre-Professional*
- 23. Timing** – Primary program delivery period/time. *Options include: During school, Afterschool, Weekends, School Breaks, Summer*
- 24. Location** – Primary program delivery site. *Options include: Community Centers, Online, Onsite at Organization, Partner For Profits, Partner Nonprofits, Schools, Universities, Other.*

Full Proposal Questions

- 25. Outcomes** - What specific outcomes or other benchmarks do you expect to achieve during the grant period? Please use concise bullets. (150 words)
- 26. Measurement** - How will you track and measure the progress of your efforts and how will you know if the work was successful? (150 words)
- 27. Expertise** – What expertise does your organization have that uniquely positions you to do this work and realize greater scale and impact? (150 words)
- 28. Partners** - Who are your key partners and how do these partnerships maximize your impact? (150 words)
- 29. Funding** – What other funding has been committed or is pending in support of this project/work? Please list top 5 sources with amounts and funding term.
- 30. Equity** - List any internal or external efforts your organization is currently undertaking to incorporate diversity, equity, and/or inclusion (DEI) into its policies and practices. How will this proposal and/or the work being led by your organization advance equity in our community? (150 words)
- 31. Demographics** - How are the demographics of the community/clients your organization serves reflected in the composition of your staff, board, and/or volunteers? Are there ways that your organization strives to incorporate the perspective of the community/clients your organization serves?
- 32. Recognition** – Describe how the Pérez Family Foundation would be recognized for supporting this proposal. (150 words)
- 33. COVID-19 Impact** – Explain how the COVID-19 pandemic impacted your organization and how you do your work. Please focus your answer on expected long-term changes at your organization. (150 words)
- 34. Additional** – Is there anything else you would like to share with the Foundation in support of your request? (150 words)

Required Attachments *Full proposals only*

- Proposal Budget using the form found here
- Organization's most recent and current annual operating budget
- Current Board of Directors list
- Optional: Any other materials that will help us to better understand your organization and/or your request. i.e.– images, videos, design plans, program plans.