

2020 State Attorney's Denise Moon Memorial Fund Program Guidelines

The State Attorney's Denise Moon Memorial Fund was created in 2009 by the State Attorney's Office for the 11th Judicial Circuit of Florida. State Attorney Katherine Fernandez Rundle established the Fund in memory and honor of Denise M. Moon, who died in 2004 and worked for three decades as a pioneering leader and advocate for victim services in Greater Miami. Contributions to the Fund come primarily from criminal defendants at the time of their sentencing or election to participate in pre-trial deferral programs.



A resolute supporter of the crime victims' movement, Ms. Moon has been described as "the ultimate professional." She was hired in 1974 as the first social worker at the Jackson Memorial Hospital Rape Treatment Center/Crisis Intervention Clinic. She later served as director of the State Attorney's Office Victim Assistance Unit. Ms. Moon's record of accomplishments for victim services left a strong legacy that continues today. She helped organize the Children's Center, a special unit dedicated to the forensic interviewing of child victims and witnesses. In 1987, Ms. Moon helped initiate the first prosecutor-based domestic violence unit in Florida, and in 1992, helped create a pioneering misdemeanor domestic violence court. She crafted a plan to finance the Victim Access Network, a comprehensive, automated victim notification and information system and served on the Board of Directors of the Florida Network of Victim Witness Services, including a term as its President.

The Fund's Purpose

The Fund strives to enhance and ensure community safety and social justice and promote opportunity, diversity and civility. Ms. Moon's work and the Fund's focus includes, but is not limited to, supporting efforts that assist victims of crime, reduce the effect of crime on our community, promote opportunities for job training and placement, expand educational attainment and scholarships and other efforts providing alternatives to criminal activity.

The Miami Foundation

Established in 1967, The Miami Foundation is the foundation for people who are passionate about Greater Miami. We've partnered with individuals, families and corporations who have created more than 1,000 personalized, philanthropic Funds. Thanks to them and their generosity, the Foundation has awarded over \$350 million in grants and today manages more than \$350 million to address the community's needs now for a more resilient tomorrow.

Eligibility

Eligible applicants include nonprofits with 501(c)(3) status as a public charity or projects that have a fiscal agent with this status. They must be serving Miami-Dade County and have a strong track record of providing quality programs that reflect the Fund's purpose or show strong potential to develop them. While the Foundation will give preference to strengthening nonprofits in Greater Miami, we also encourage partnerships with those outside Greater Miami to bring quality programs to our community. Current grantees must be in compliance with the terms of Foundation awards to be considered.

Application Process

Applicants must submit a proposal online. To access the online portal, please visit the [Grant Programs](#) page on our website. Nonprofits may submit one proposal. Colleges and universities may submit up to 3 requests from different departments, which will be considered competitively against each other and other applications.

Focus Areas

The Fund seeks to create, enhance and expand quality programs that achieve clear results in the areas below. The descriptions are intended to provide guidance, not exclude other potential approaches to the Fund's purpose.

Crime Prevention: Mobilize neighborhood residents to collectively engage in efforts that improve community safety and reduce conditions that lead to crime by expanding awareness of how to prevent criminal activity and deter involvement; improving their vigilance and willingness to cooperate with the criminal justice system and/or creating safe public spaces that strengthen community interaction.

Crime Deterrence: Improve opportunities for job training, job placement or other programs that can deter individuals from resorting to criminal activity.

Education and Scholarships*: Improve opportunities for adult past offenders to attain the educational skills they need to pursue a productive and crime-free future; or provide education-related assistance to individuals or family members whose chances of finishing or furthering their education have been severely impacted by being victims of crime.

Youth Development: Reduce the risk of youth involvement in crime or violence by providing the support and opportunities they need to empower and prepare them to succeed in academics, careers and life. Approaches could include mentoring, educational support, avenues for employment and career development, personal development and enrichment opportunities or other effective approaches. *Proposals should demonstrate how the organization is specifically targeting and engaging youth whose life experiences or environments put them at high risk for becoming involved in crime or violence, compared to a general population.*

Victim Assistance*: Help individuals, survivors and their families overcome the financial, personal, emotional or other challenges they face as a result of being victims of crime.

Human Trafficking: Provide wraparound services, such as housing, counseling, mental health or immigration services, to minors and adults who are victims of human trafficking.

**Applicants proposing to provide direct financial assistance or scholarships must show they have prior experience and effective systems to award and monitor such assistance. They must also have broader services through which they assess an individual's overall service needs and can follow up on the outcomes of the direct assistance.*

Proposal Narrative Questions (Character counts include spaces)

1. **Programs:** Summarize the agency's main programs and how many people are served each year. (500 characters)
2. **Statement of Need:** What is the problem or opportunity to be addressed? *Provide context, data and/or community learnings to define the need in Greater Miami.* (1,250 characters)
3. **Approach:** Describe your implementation plan including details about your goals, programmatic activities and timeline. *How has the organization updated its approach over the years to be more effective?* (2,000 characters)
4. **Target Populations:** Describe your target population(s), the factors used to identify those you engage and main strategies to engage them. *Be as specific as possible, e.g., a municipality, particular neighborhoods, children attending selected schools.* (1,000 characters)
5. **Assessment:** What are the anticipated, measurable results and progress for people and communities reached, and how does that address the identified need? *This section should provide context to the Activities + Outcomes detailed in Questions 8 and 9.* (1,000 characters)
6. **Partners:** Who are your key partners, and how will these partnerships maximize your efficiency and impact? (750 characters)
7. **Qualifications:** How does this initiative align with your organization's mission and vision? What programs, staff experience and/or additional financial support will strengthen this work? (1,500 characters)

Proposal Activities + Outcomes Questions (Character counts include spaces)

Define the main programmatic activities and associated anticipated outcomes of the proposed initiative. Include a description of how each outcome will be measured or otherwise evaluated.

8. **Activities:** State the main activities, up to 3, that you will conduct. Identify the target frequency and reach, i.e., weekly or monthly, intended to reach what number and/or diversity of people. (150 characters each)

9. **Outcomes:** State three main outcomes you will measure to demonstrate the impact of the initiative. Identify the targeted goal – i.e., what percentage of participants will achieve the desired result – and a description of how this will be measured during the grant period. (150 characters each)

Grant Amounts and Usage

Grant awards will be up to a maximum of \$20,000. Grants may be used to cover expenses directly related to implementing a program. Grants may be used to supplement, but not supplant, previously awarded dollars for existing positions and programs – that is, an organization cannot reduce existing dollars for positions and activities and cover them with this grant instead. Applicants must demonstrate the ability to sustain their programs from other sources after this grant ends so they would not be reliant on recurring awards.

Required Attachments (Each must be a single document in PDF format.)

- The Foundation's [Proposal Budget Form](#) from the [Grant Programs](#) website page
- Organization's current annual operating budget
- Current Board of Directors list

Timeline

- Proposals due: Friday, March 13, 2020, by 4 p.m.
- Estimated notification of grant awards: Friday, May 29, 2020
- Grant period: June 1, 2020 to May 31, 2021

Office Hours

All organizations considering a proposal to the Denise Moon Memorial Fund are highly encouraged to register for a 30-minute phone meeting with Foundation staff to learn more about the funding opportunity, introduce new organizations and programs, and discuss program development and evaluation. [Click here to schedule via Calendly.](#)

For Questions, Please Contact:

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