

create



THE JORGE M. PÉREZ  
FAMILY FOUNDATION

## Overview

The **Jorge M. Pérez Family Foundation** aims to develop South Florida as a **world-class urban center**. A thriving arts community is essential to making Greater Miami a vibrant, connected and culturally engaging place to live. The Foundation's Arts Program will invest over \$1 million in Miami-Dade organizations working to cultivate this ecosystem through **expanding residents' access to the arts** and **making our city a global hub for artistic excellence**.

The Foundation believes that **effective arts education** can inspire creative development in local youth, drive a lifelong interest in and appreciation for the arts, and build audiences for the future. The Foundation seeks to **expand arts access** for Miami-Dade County students at every level, from introductory programs to professional training.

The Foundation also recognizes that the **creative community** needs affordable spaces to work, living wages, and tools to develop their craft and pursue new projects and opportunities. The Foundation seeks to support top artistic talent in (and attract artists to) Miami by creating **local fellowship and residency programs** and supporting **spaces for creation**.

## Focus Areas

Through the **Pérez CreARTE Grants Program**, the Foundation will award grants in the following three focus areas.

1. **Artist Fellowships and Residencies:** Funding to support the creation and expansion of artist residency programs to expand local options for artistic professionals to hone their talents and showcase their work. We will support local arts institutions of all genres to create an annual artist fellowship as part of the new **Pérez Artist Fellowship Program**. The Fellowships will recognize and cultivate artists, local and national, in pivotal phases of their careers, celebrate outstanding achievement and support their artistic development moving forward.
2. **Arts Education and Access:** Funding to support high-performing, innovative organizations in Greater Miami working to ensure that all young people have equitable access to opportunities to cultivate their creative potential including developing their **artistic talents**. We aim to increase youth access to the arts and fund the most **effective, scalable arts education programs**, in school and out of school, as well as pre-professional training programs that prepare future artists in a variety of disciplines.
3. **Spaces for Creation:** Funding to support **arts incubation and collaboration spaces** to allow organizations in Greater Miami to expand their existing spaces and operations and/or support the development of new spaces. We want to ensure artists have access to affordable creation spaces that serve as centers of creativity.

## Priorities

The Foundation will prioritize proposals that demonstrate the following:

- Vision and realistic plan to scale
- Demonstrated ability to reach targeted audiences
- Organizational capacity to implement the proposed program or initiative
- Evidence of strong networks and partnerships with others in the field
- A sound approach for measuring progress
- Strong organizational leadership at all levels

## Proposal

### Eligibility

Eligible applicants include 501(c)(3) nonprofit organizations and governmental entities or equivalents serving Miami-Dade County that show a strong track record of providing quality programs that reflect the program's purpose.

### Grant size and duration:

Grant amounts and grant duration will vary, depending on proposed activities and the organization's capacity. Annual grant awards will likely range from \$25,000 - \$100,000. All proposals will be considered for multi-year funding although it is not guaranteed.

### Application process + timeline

Applicants must submit a proposal online via Submittable – <https://themiamifoundation.submittable.com>. Each organization may submit one proposal.

- RFP released: May 13, 2019
- Pre-proposals due: June 10, 2019
- Finalists notified to complete full proposal: July 2019
- Notification of grant awards: October 2019

### Information sessions + office hours

Applicants are invited to join us to learn more about the program and get their questions answered. You can register for the sessions by clicking on the below links or on The Miami Foundation [website](#).

Date	Time	Where	Style
Wednesday, May 15	3:00 - 4:00 pm	<a href="#">Phone</a>	1:1 Office Hours - phone (15 min increments)
Monday, May 20	12:30 - 1:30 pm	<a href="#">Webinar</a>	Info Session - webinar
Tuesday, May 21	3:00 - 4:00 pm	<a href="#">Phone</a>	1:1 Office Hours - phone (15 min increments)
Wednesday, May 22	9:30 - 10:30 am	<a href="#">The Miami Foundation</a>	Info Session - in person
Friday, May 24	9:00 - 10:00 am	<a href="#">Phone</a>	1:1 Office Hours - phone (15 min increments)
Wednesday, May 29	9:00 - 10:00 am	<a href="#">Phone</a>	1:1 Office Hours - phone (15 min increments)
Tuesday, June 4	3:00 - 4:00 pm	<a href="#">Phone</a>	1:1 Office Hours - phone (15 min increments)

### Questions

Please direct questions to Lindsey Linzer, Senior Director of Programs and Grants Administration, [LLinzer@miamifoundation.org](mailto:LLinzer@miamifoundation.org).

## About

**The Jorge M. Pérez Family Foundation** aims to develop South Florida as an exemplary world-class urban center. Foundation funds will promote sustainable, inclusive and just communities by supporting programs and organizations focused on arts and culture, health and well-being, education, environment and economic development – with a particular preference for programs and organizations that could serve as models for other urban centers.

**The Miami Foundation** partners with donors to champion their causes and improve local quality of life. Since 1967, we've done this by taking leadership on civic issues, investing in our community and nurturing philanthropy. Thanks to our more than 1,000 donors, we currently manage over \$360 million in assets and have made almost \$300 million in grants that create opportunities for residents, make Miami-Dade County more resilient and foster home-grown creativity.

## Frequently Asked Questions

**1. What does CreARTE mean?**

CreARTE” is a blend of the Spanish phrase “crear arte,” meaning: “to create art.” The program seeks to make Miami its own world-class arts community by supporting talented artists, creating local spaces for the development of art, and the creation of opportunities for youth to access the arts.

**2. Can individuals apply?**

No, the grants are restricted to 501(c)(3) organizations and equivalents.

**3. How do I apply for the Pérez Artist Fellowship Program?**

Once partner institutions are selected, each will release more information about the application process.

**4. How much funding can I request?**

We anticipate the average annual grant will be between \$25,000 - \$100,000.

**5. Is funding 1-year or multi-year?**

All applicants will be considered for multi-year support, but it is not guaranteed.

**6. Who is reviewing the applications and selecting the grantees?**

Grant applications will be reviewed by The Miami Foundation staff, Pérez Family members, Related Group staff, and select outside experts. Individuals who represent organizations that would otherwise be eligible to receive funding will not be eligible to participate as a reviewer.

**7. Is the grant from The Miami Foundation or The Jorge M. Pérez Family Foundation?**

The Jorge M. Pérez Family Foundation is a donor advised fund of The Miami Foundation. The Pérez Family will provide funding recommendations to The Miami Foundation. Grants will ultimately be awarded by The Miami Foundation.

**8. Can I request General Operating Support?**

Yes. If you are applying under either the Arts Education and Access or the Spaces for Creation category it might make sense to request funds to support overall operations at your organization that will allow for programmatic growth and increased reach.

**9. Can I apply in multiple categories?**

No. We will only consider one application per organization.

**10. If I received funding from The Jorge M. Pérez Family Foundation in the past am I eligible to apply?**

Yes, assuming your past grants are in good standing.

**11. Can I apply for funding for research or a feasibility study?**

Yes, if it makes sense given the program you are proposing.

**12. Can I apply for funding for my event?**

No, this open call is not intended to fund events or conferences.

**13. Where can I learn more about The Jorge M. Pérez Family Foundation giving priorities?**

You can learn more [here](#).

**14. My organization is new. Can I still apply?**

Yes, any 501(c)(3) organization serving Miami-Dade County is welcome to apply but strong preference will be given to organizations with a proven track record and capacity to scale.

**15. My organization does not have full time staff, only volunteer staff. Can I still apply?**

See answer to question 14.

**16. My organization only has an operating budget of \$X. Can I still apply?**

See answer to question 14.

**17. My organization is not an arts institution. Can I still apply?**

Any type of organization that meets the guidelines outlined above can apply.



## APPLICATION QUESTIONS

### About Your Organization

1. Organization Name *(name known to the community)*
2. Organization Legal Name *(if different than above)*
3. Address
4. Primary Contact Name, Title and Email
5. Signatory Contact Name, Title and Email
6. Website
7. Mission - Briefly state the organization's mission. (75 words)
8. Budget – 2019 operating budget
9. Type of organization: *(select one)*
  - IRS 501(c)(3)
    - EIN
  - Government
  - University
  - Other *(if applying as Other you must have an established relationship with a fiscal sponsor that is an IRS 501(c)(3))*

### Pre-Proposal Questions

10. **Focus Area** – Under which focus area are you applying? – 1. Artist Fellowships, 2. Arts Education and Access, 3. Spaces for Creation (Select only one)
11. **Purpose** - Describe in one sentence the proposed use of funds. (50 words)
12. **Activities** - Summarize the major objectives and the activities that will be undertaken and how the requested funds would be used. (150 words)
13. **Audience / Neighborhood** - Who is your target audience (types of individuals and neighborhoods)? How many do you expect to reach and how will it benefit them? What track record do you have that demonstrates your ability to reach them? (150 words)
14. **Scale** – How would receiving funding enable you to scale your work and its impact through your proposed program? (150 words)
15. **Funding Request**- How much funding are you requesting? Annual grant awards will likely range from \$25,000 to \$100,000.
16. **Artistic Discipline** – For this proposal, select the category that best describes the artistic discipline. *Choose one from dropdown. Options include: Dance, Film, Literature, Music, Opera, Multidisciplinary, Visual, Theater.*

#### Arts Education and Access only

16. **Specific Audience** – Select from the options below the primary audience(s) that will be impacted if this grant is awarded. *Options include: Early Learners (0-5), Elementary School, Middle School, High School, University, Pre-Professional*
17. **Timing** – Select from the options below when you primarily deliver your programs. *Options include: During school, Afterschool, Weekends, Summer*
18. **Location** – Select from the options below where you primarily deliver your programs. *Options include: Community Centers, Onsite at Organization, Partner Nonprofits, Schools, Universities*

#### Spaces for Creation only

16. **Specific Purpose**: What will the funding you are requesting enable you to do? *Options include: Expand existing services, Build-out existing space, Plan for new space, Build-out new space.*

## Full Proposal Questions

17. **Outcomes** - What are the proposed outcomes? Please use concise bullets. (150 words)
18. **Measurement** - How will you track and measure the progress of your efforts and how will you know if the work was successful? (150 words)
19. **Expertise** – What expertise does your organization have that uniquely positions you to do this work and realize greater scale and impact? (150 words)
20. **Partners** - Who are your key partners and how do these partnerships maximize your impact? (150 words)
21. **Funding** – What other funding has been committed or is pending in support of this project/work? Please list top 5 sources with amounts and funding term.
22. **Additional** – Is there anything else you would like to share with the Foundation in support of your request? (150 words)

### Artist Fellowships and Residencies only

23. **Integration and Selection** – How will you ensure that the fellowship or residency program is integrated into your other existing programs and how do you propose selecting a Fellow(s)/Resident(s) each year? (100 words)
24. **Recognition** – Describe how the Program would be recognized? (100 words)

## Required Attachments *Full proposals only*

- Proposal Budget using the form found [here](#)
- Organization's most recent and current annual operating budget
- Current Board of Directors list