THE MIAMI FOUNDATION

PRESENTS

Strength in Sight

Building Miami's Nonprofit Future Together

Miami's **nonprofits** power our **community**.

- **Healthcare**
- **Education**
- **Arts & Culture**
- **Disaster Response**

2,541
organizations



employing over
77,000
people

Building

- connection
- belonging
- trust

$20.5B
to operate annually

Source: PhilanthropyMiami

In the last **10 years...**

OF PARTICIPATING ORGANIZATIONS

604 in 2015 → **1,466** in 2025

The **number of registered organizations** for Give Miami Day **increased by 143%.**

OF UNIQUE DONORS

17.1K in 2015 → **60.1K** in 2025

The number of **unique donors** contributing on Give Miami Day **increased by 251%.**

TOTAL DOLLARS RAISED

$7.2M in 2015 → **$43.8M** in 2025

The dollars organizations raised on Give Miami Day **increased by 509%.**

1,466
Nonprofits

120,970
Donations

4 KINDS OF INSIGHTS

- Leadership Profiles
- Capacity Needs
- Organizational Strengths
- Financial Outlooks

3 AREAS OF INTEREST

- Organization Size
- Programming Location
- Donor Behavior

10 MISSION AREAS

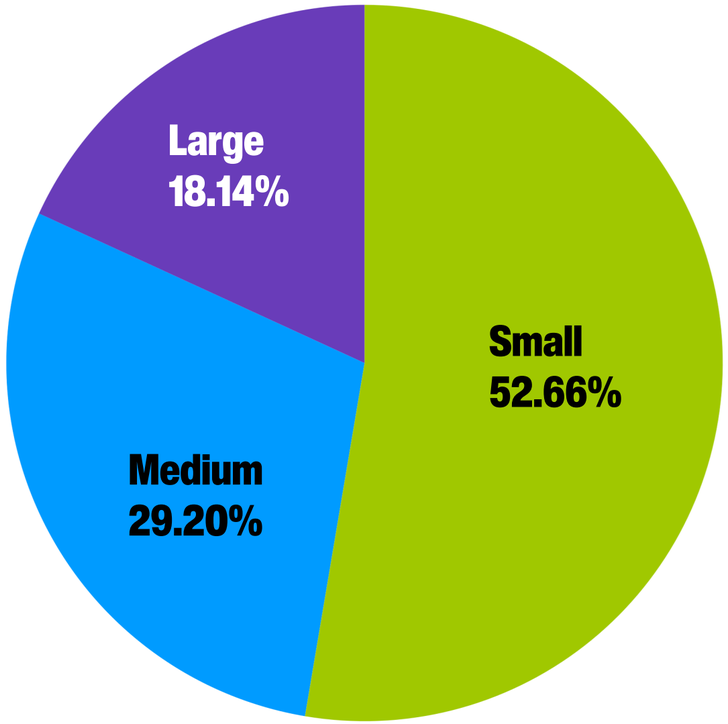
- Animals
- Environment
- Arts & Culture
- Faith-Based
- Community Care
- Health & Wellness
- Economic & Community Development
- Human Rights, Advocacy, & Civ. Engagement
- Education & Youth
- Inclusion & Accessibility

Miami's Nonprofit Landscape



Small nonprofits make up **half of our ecosystem**, operating on annual budgets under $250K.

Nonprofit Organizations by Operating Budget Size, 2025



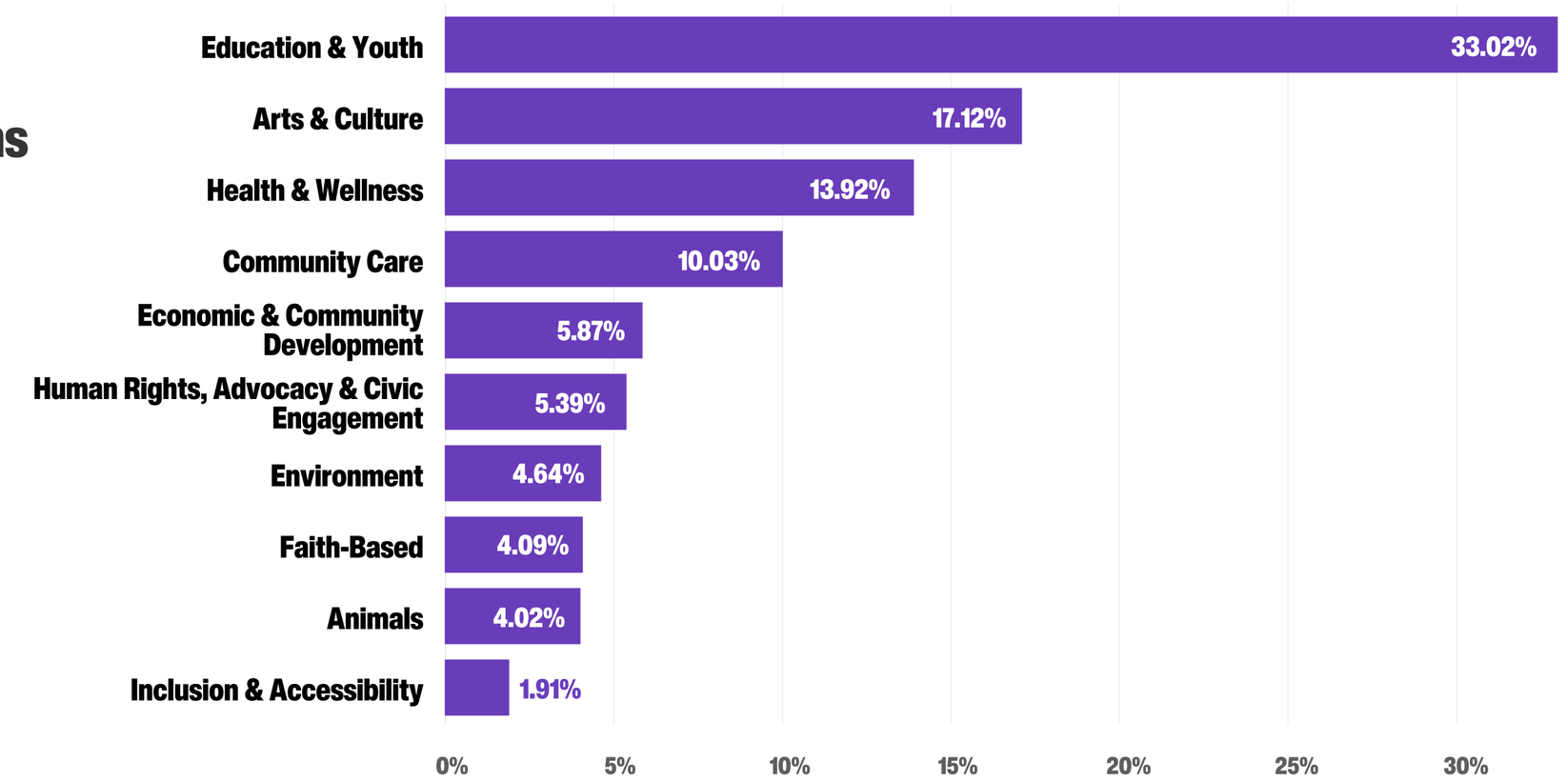
N = 1,466 nonprofits

Organization Sizes

Small	Budgets less than $250,000
Medium	Budgets between $250,000 and $2.5M
Large	Budgets greater than $2.5M

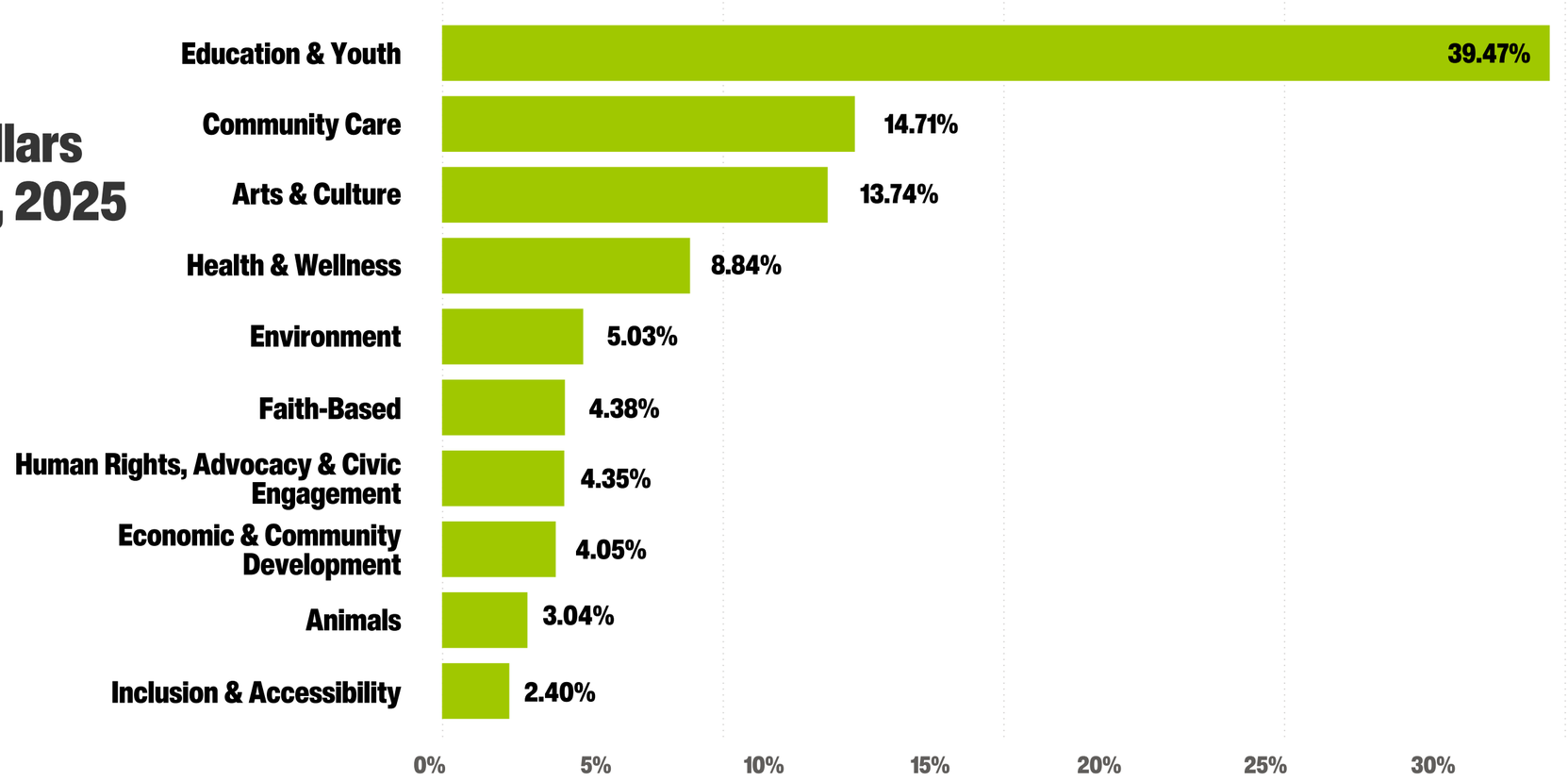
The **three most represented** mission areas are Education & Youth, Arts & Culture, and Health & Wellness.

Nonprofit Organizations by Mission Area, 2025



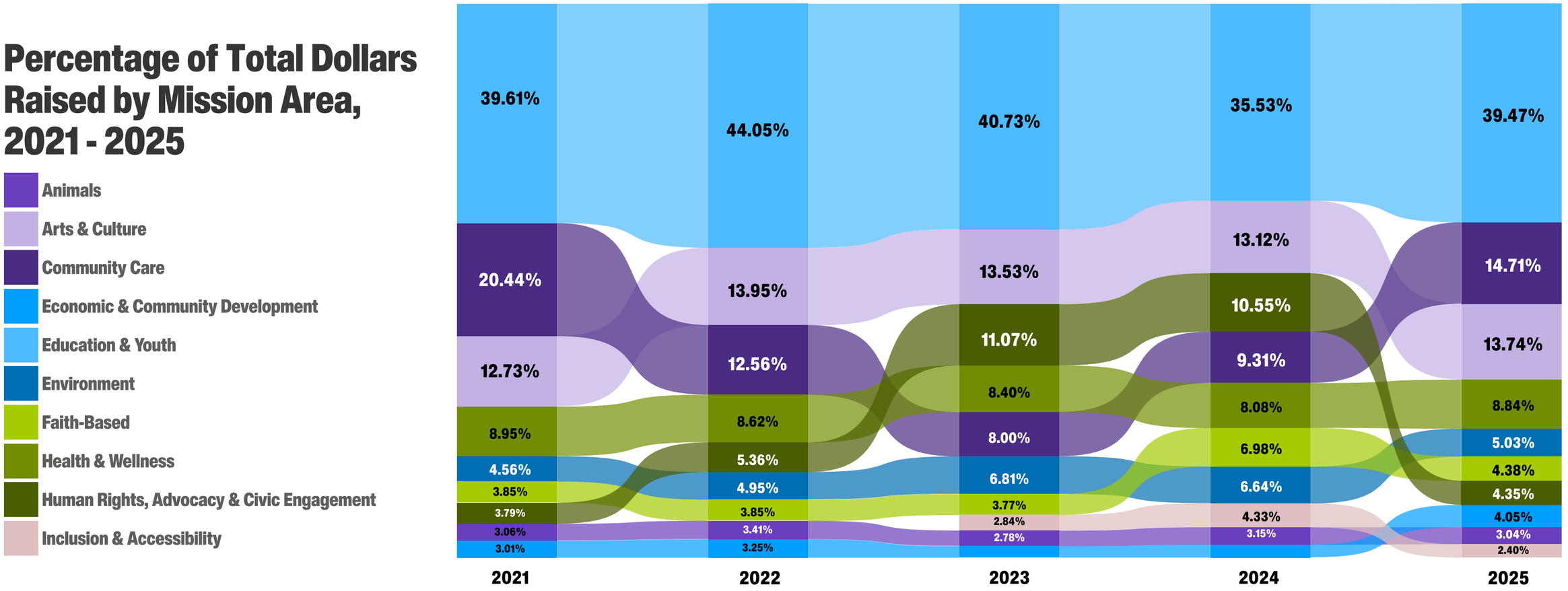
Donor generosity **largely tracks** with organizational representation by mission area.

Percentage of Total Dollars Raised by Mission Area, 2025



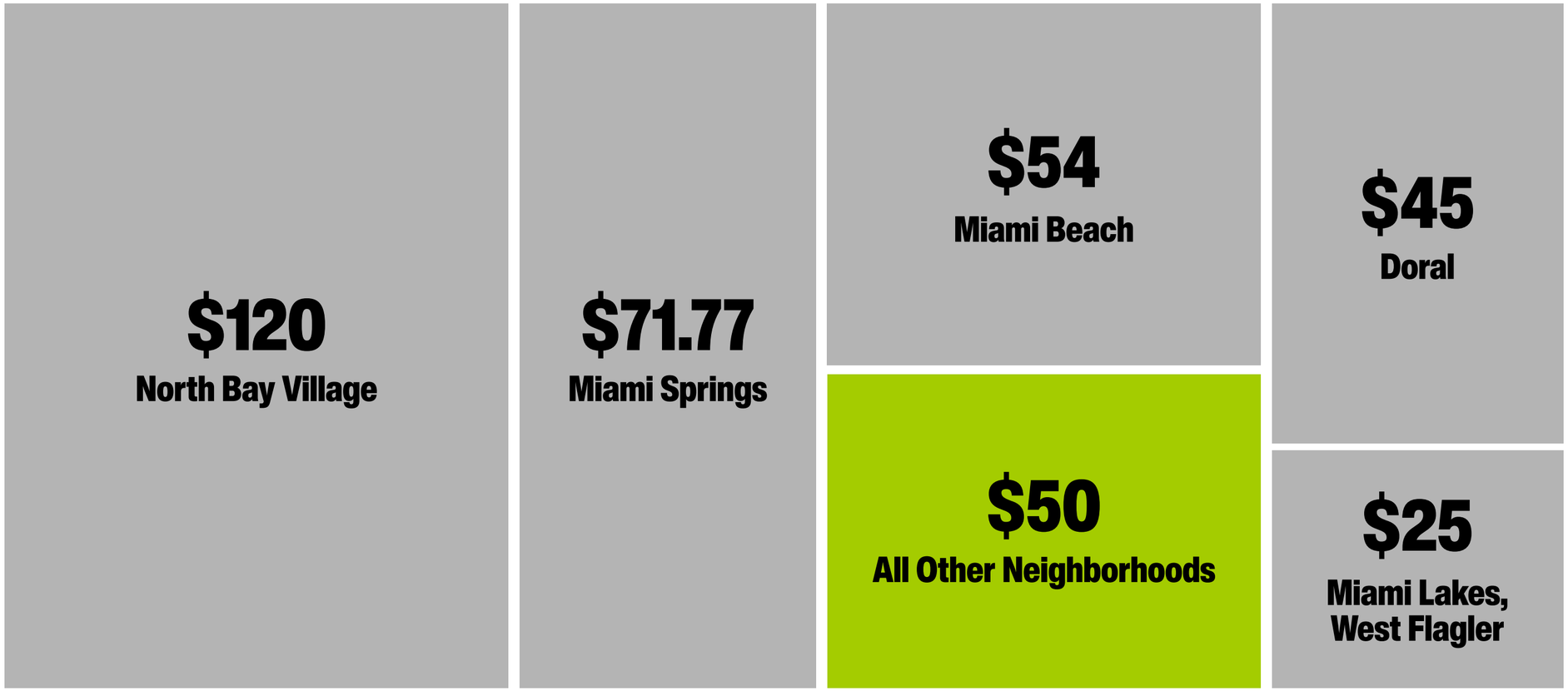
Donor generosity **largely tracks** with organizational representation by mission area.

Percentage of Total Dollars Raised by Mission Area, 2021 - 2025



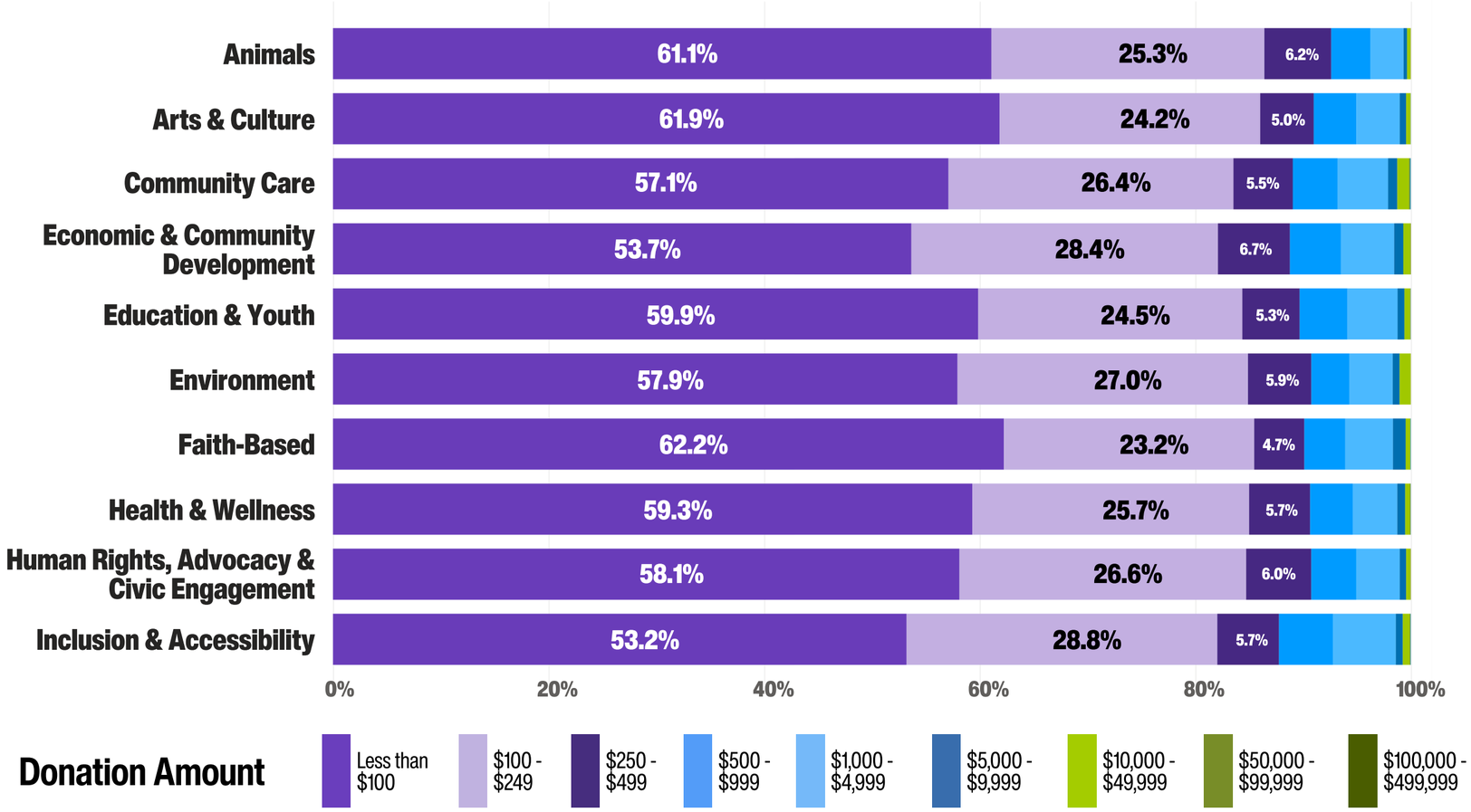
$50 was the typical donation amount (median). Giving patterns vary by neighborhood **where programs took place.**

Median Donation by Nonprofit Program Location, 2025



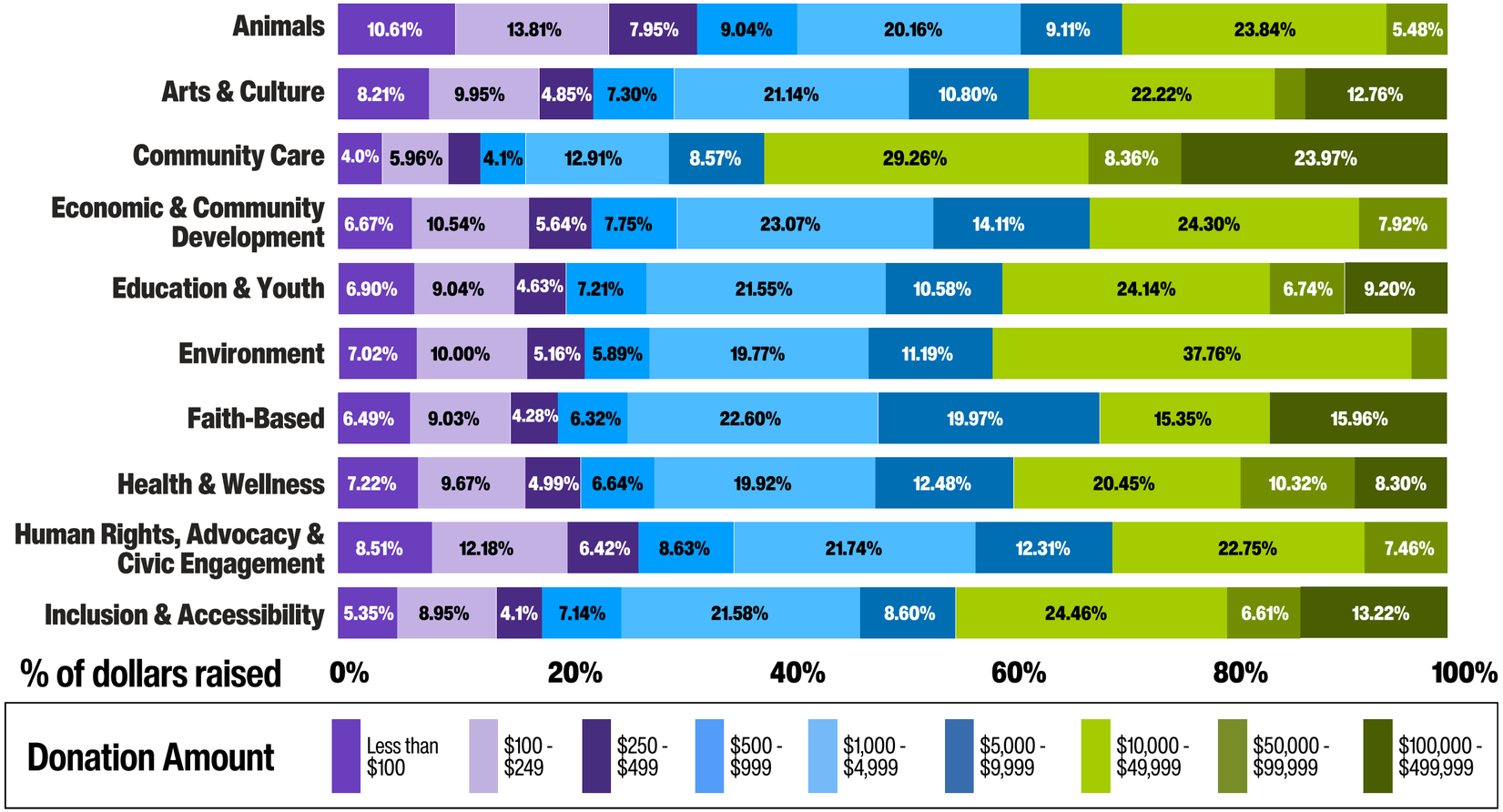
Across all mission areas, the **majority of donations** (by transaction count) **were under $100.**

Donations by Mission Category & Donation Amount (as Percentage of the Number of Donations), 2025



Most donations are small, **but large gifts drive total impact.**

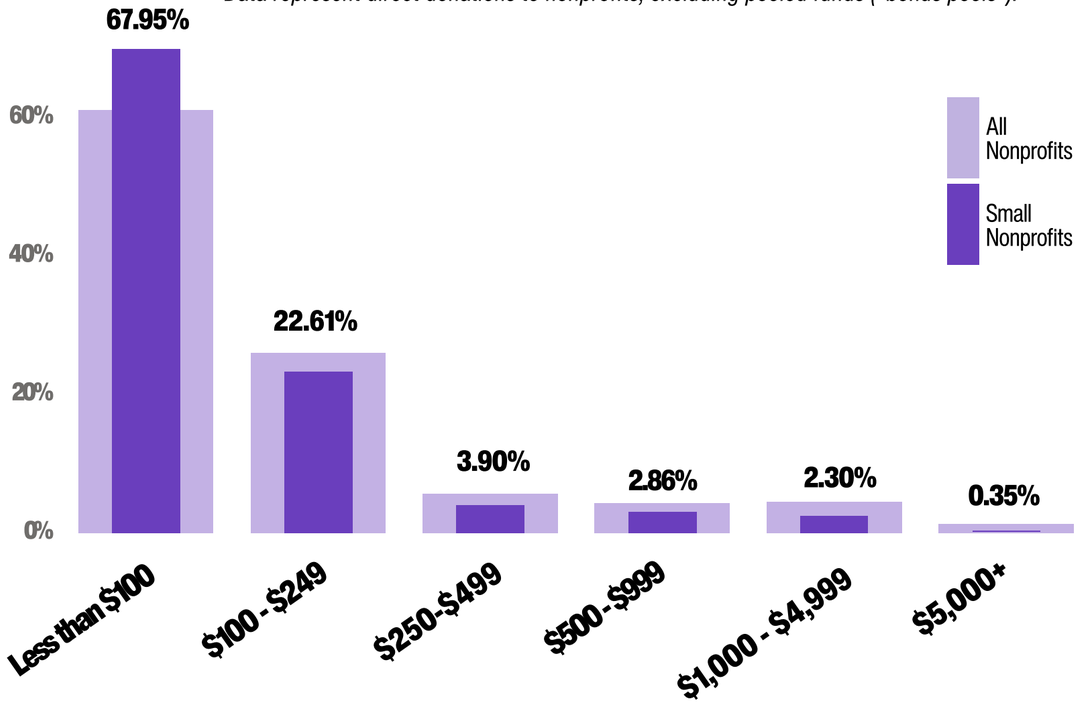
Donations by Mission Category & Donation Amount (as Percentage of Total Dollars Raised), 2025



Small organizations have a **larger grassroots donor base**. Large organizations have more diversified donor bases with a **higher share of major gifts**.

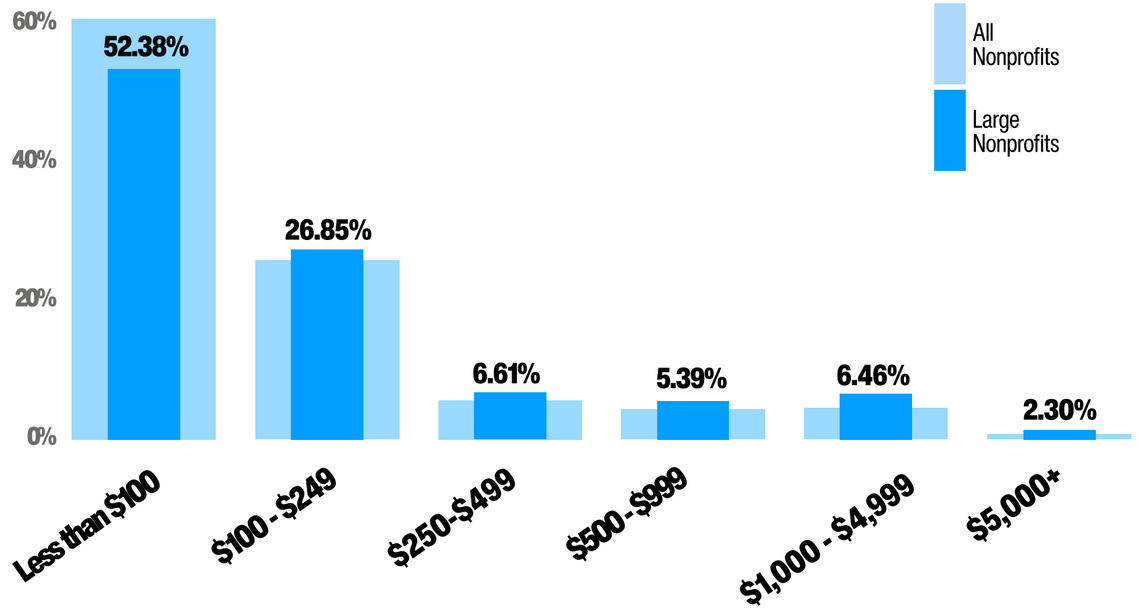
Donation Size for All Vs. Small Nonprofits, 2025

Data represent direct donations to nonprofits, excluding pooled funds (“bonus pools”).

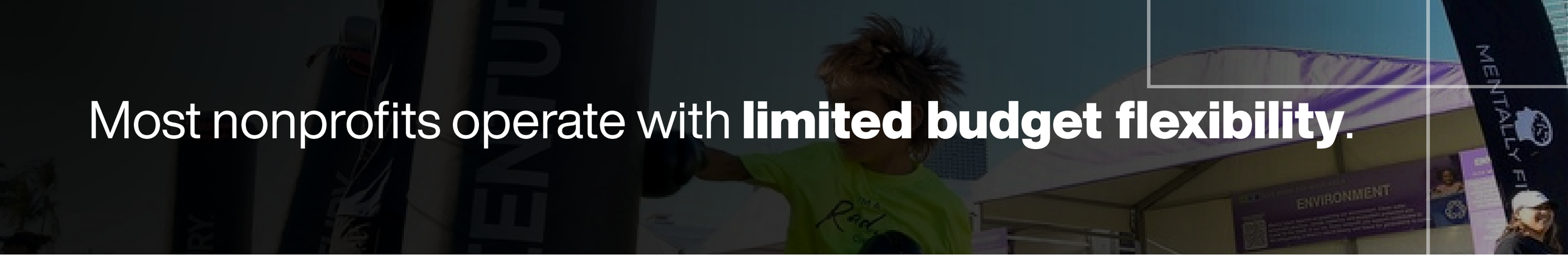


Donation Size for All Vs. Large Nonprofits, 2025

Data represent direct donations to nonprofits, excluding pooled funds (“bonus pools”).

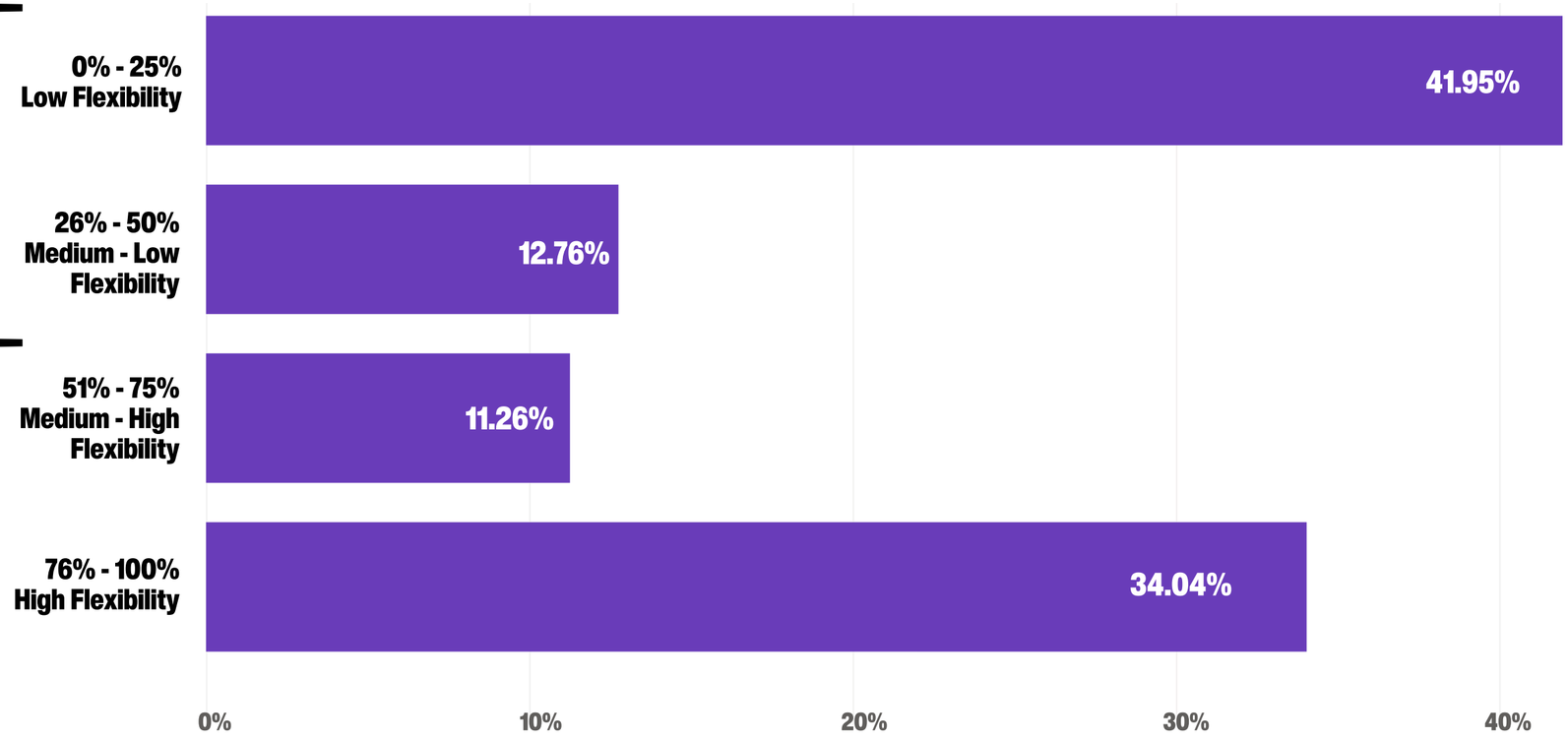


Nonprofit Funding Health



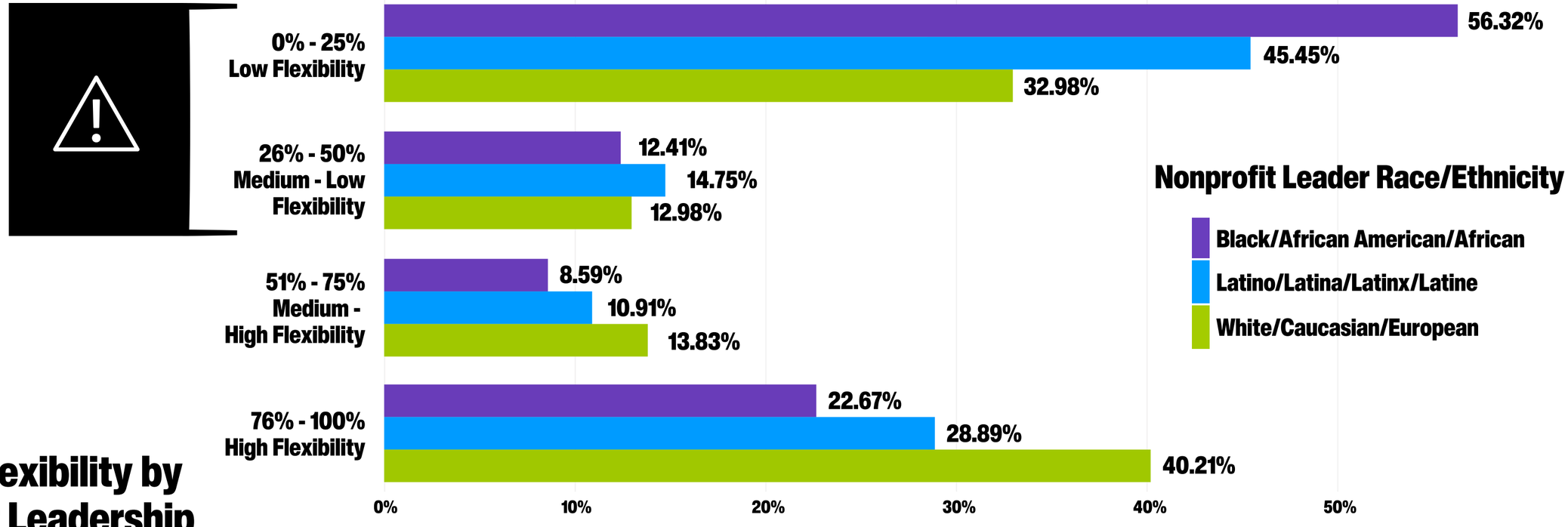
Most nonprofits operate with **limited budget flexibility**.

54.7%
have limited flexibility



Percent of Unrestricted Budget, 2025

Black- & Latino-led organizations are less likely to have **flexible budgets** compared to white/Caucasian-led organizations.

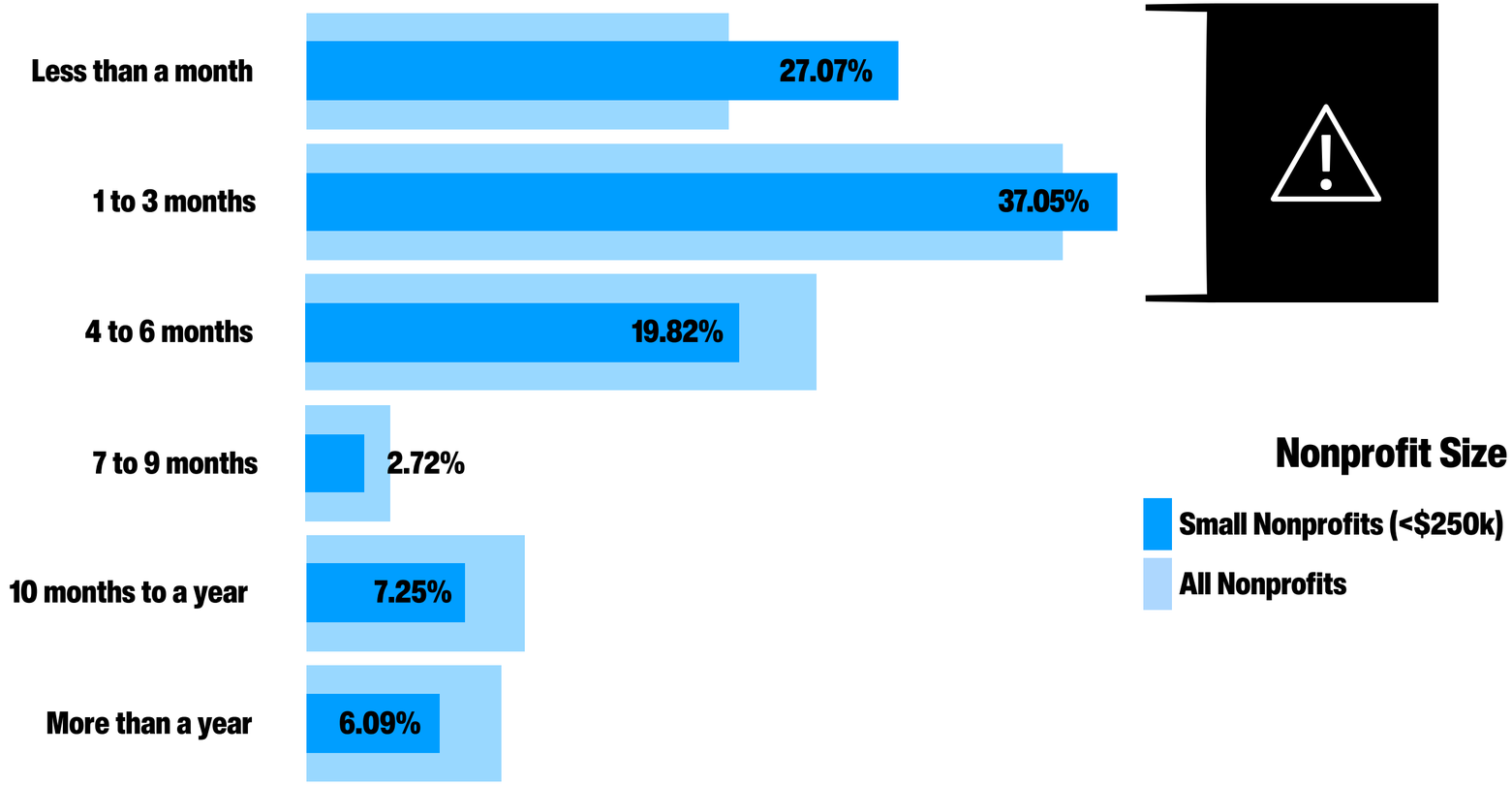


Budget Flexibility by Nonprofit Leadership Race/Ethnicity, 2025



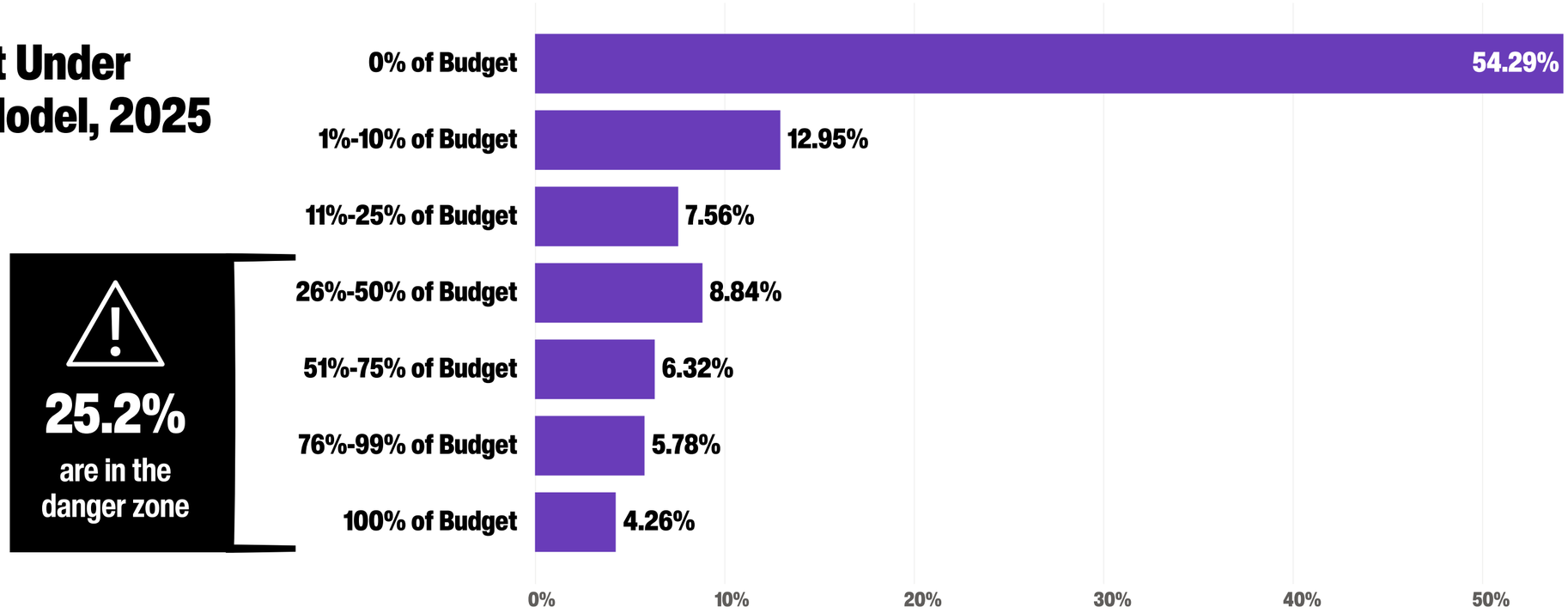
More than **1 out of every 4 small nonprofits** has one month or less of cash reserves on hand, making them vulnerable to immediate financial crisis.

Months of Cash Reserves by Nonprofit Size, All vs. Small Nonprofits, 2025



25% of nonprofits operate on a high-risk funding model – more than a quarter of their budget comes from reimbursement-based funding.

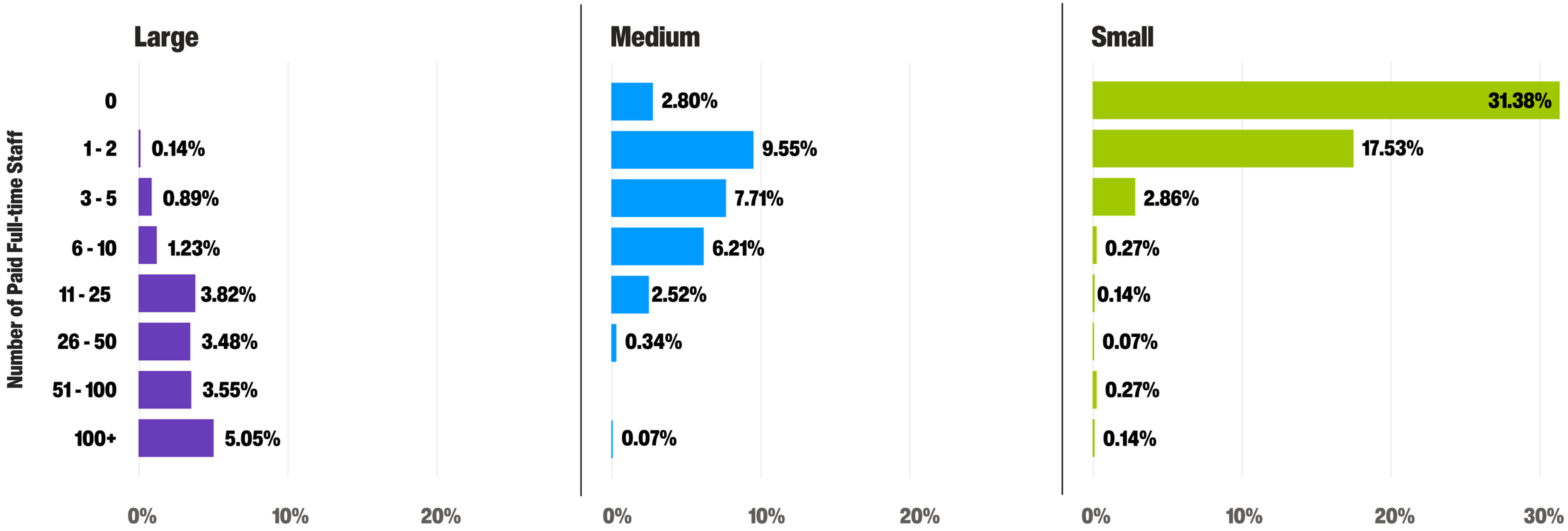
Percent of Budget Under Reimbursement Model, 2025





One-third of Miami nonprofits are volunteer-led and do not have **any** paid full-time staff.

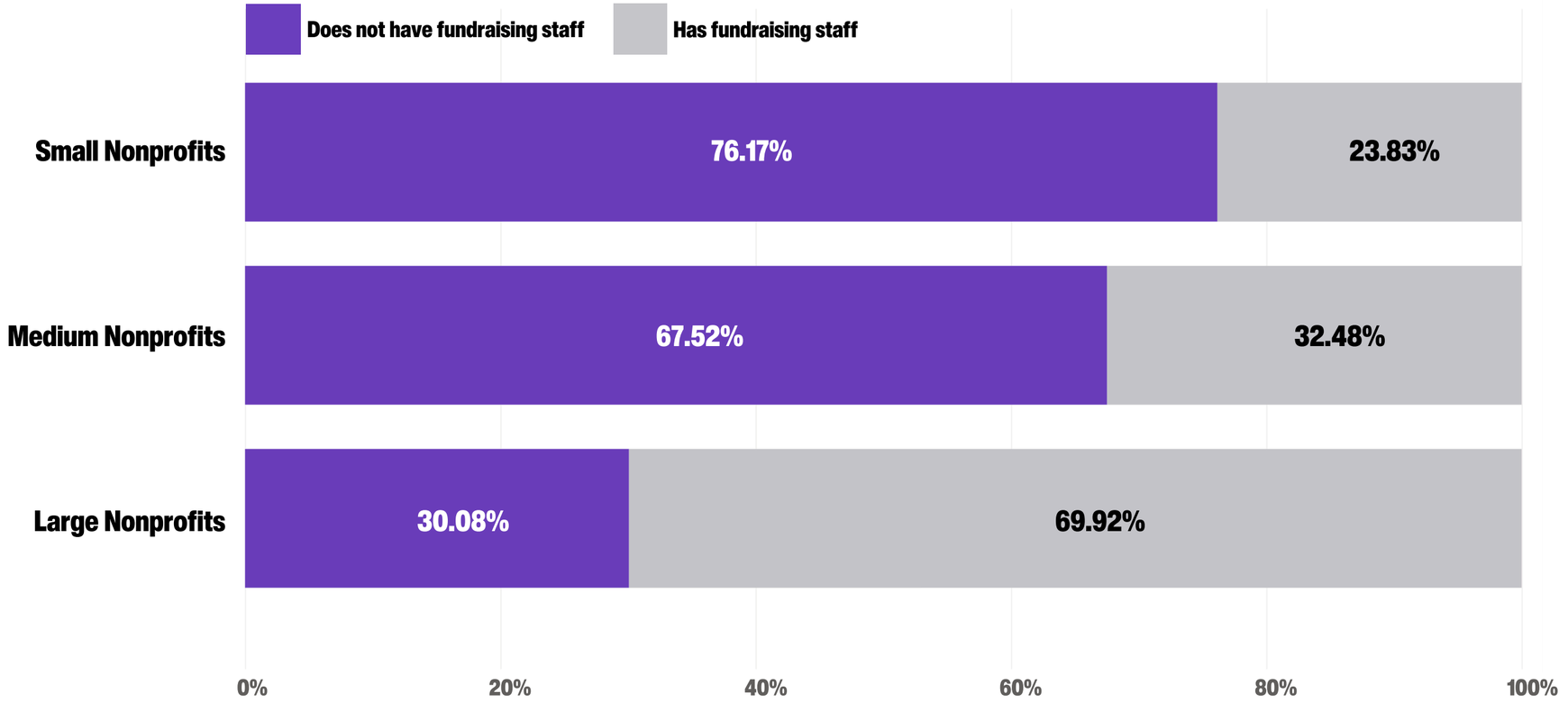
Full-time Staff by Operating Budget Size, 2025





Small nonprofits have fewer resources to raise dollars: only 24% have fundraising staff, compared to 70% of large organizations.

Fundraising Staff Availability by Nonprofit Size, 2025



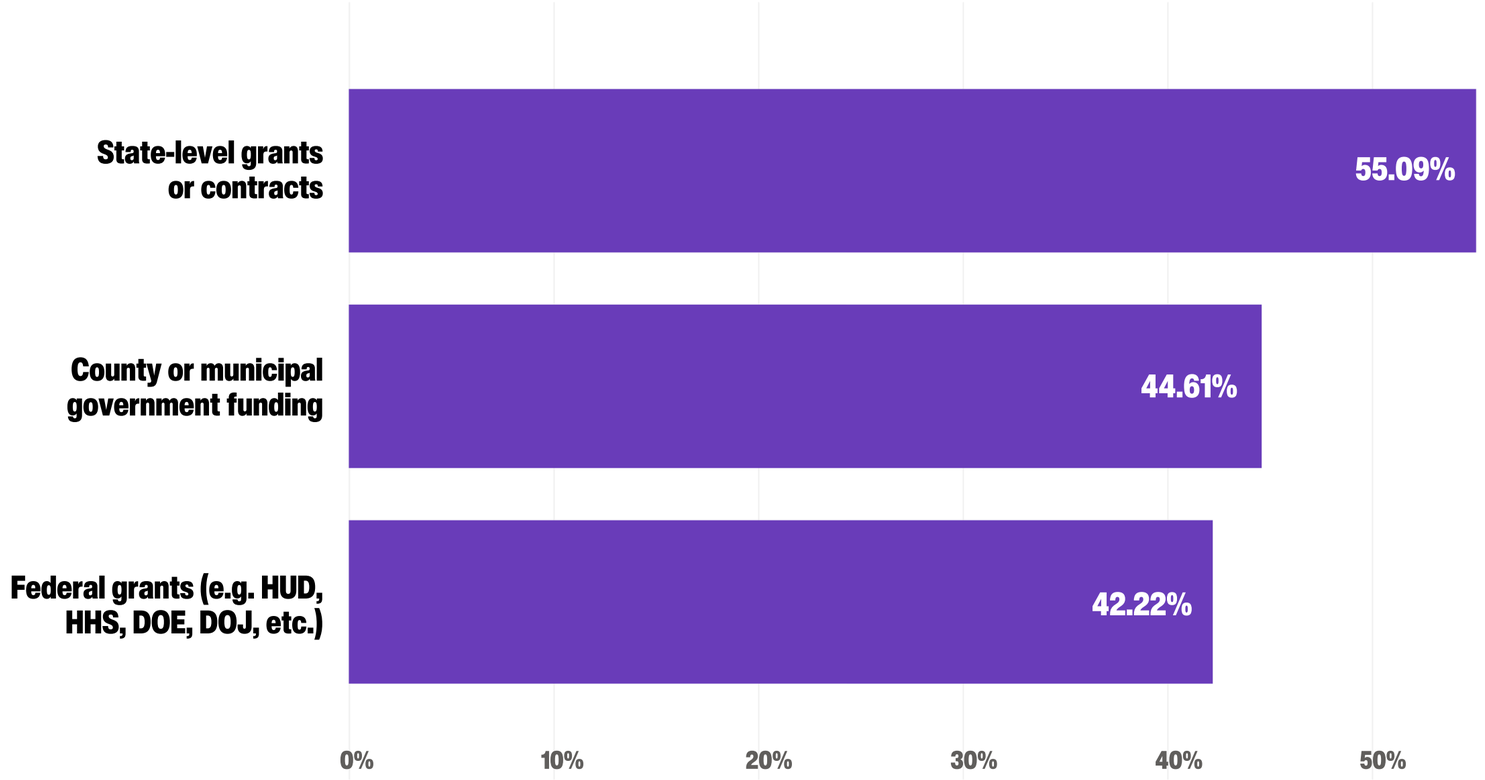
What would you want funders and other stakeholders to understand that the data alone can’t show?



Budget cuts are hitting Miami's nonprofits **now**.

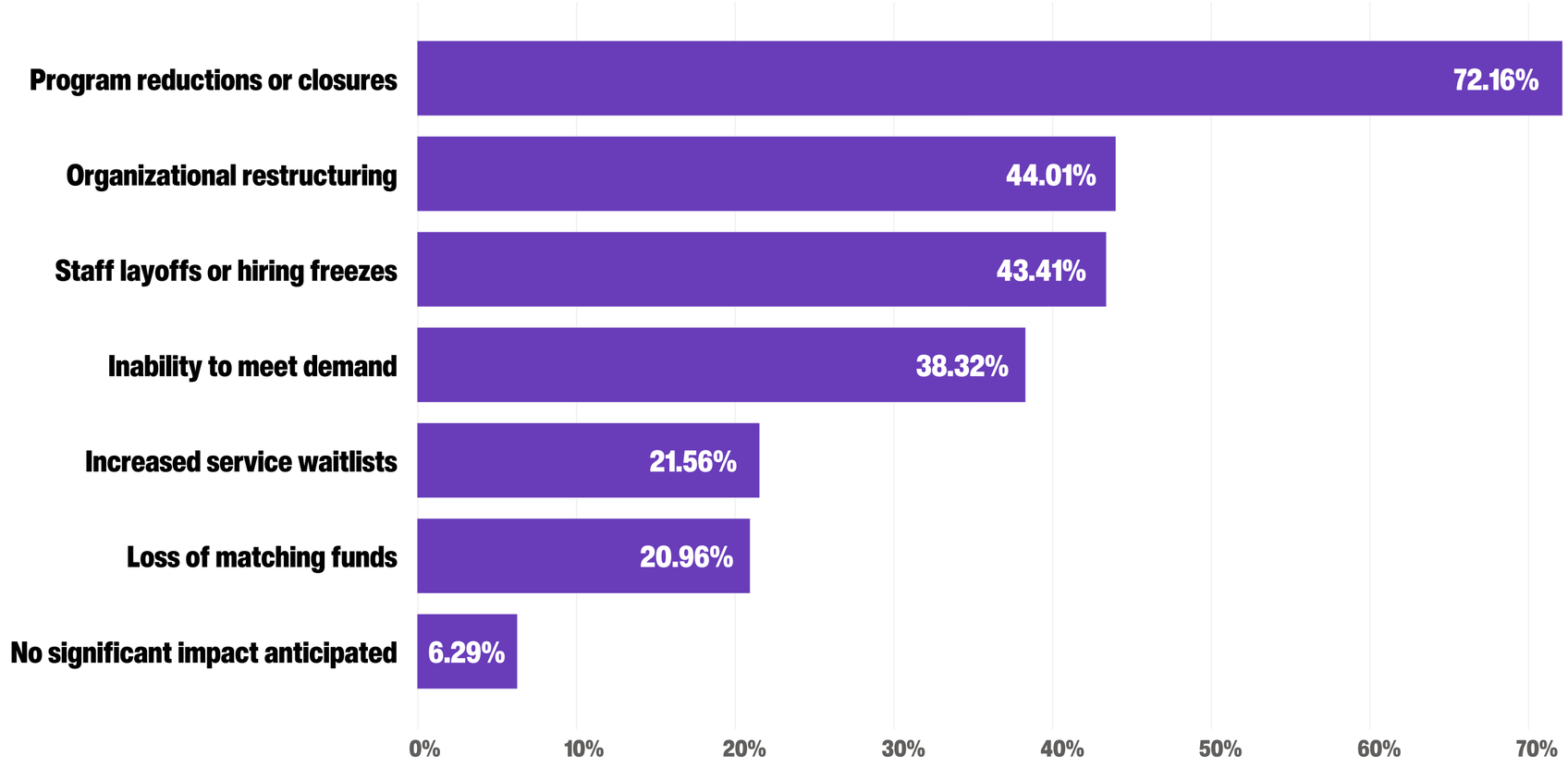
Nearly 23% of organizations experienced budget cuts last year.

Source of Budget Cuts, 2025



Anticipated impacts include **program reductions, organizational restructuring, and staffing cuts.**

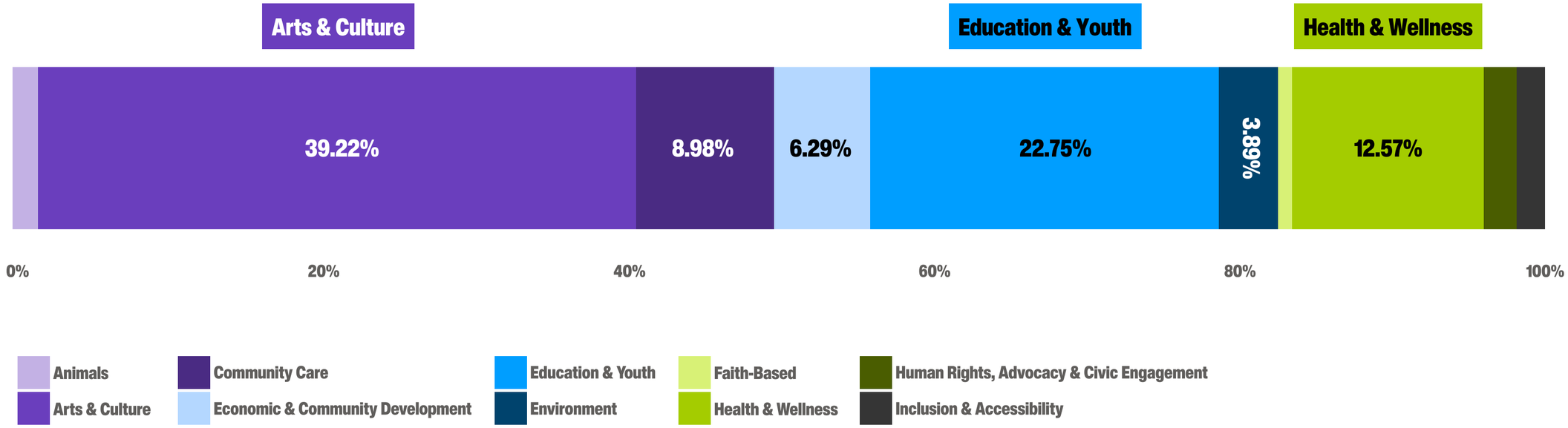
Anticipated Impact of Budget Cuts, 2025





Arts & Culture nonprofits represent 39% of organizations whose budgets were cut, the largest share.

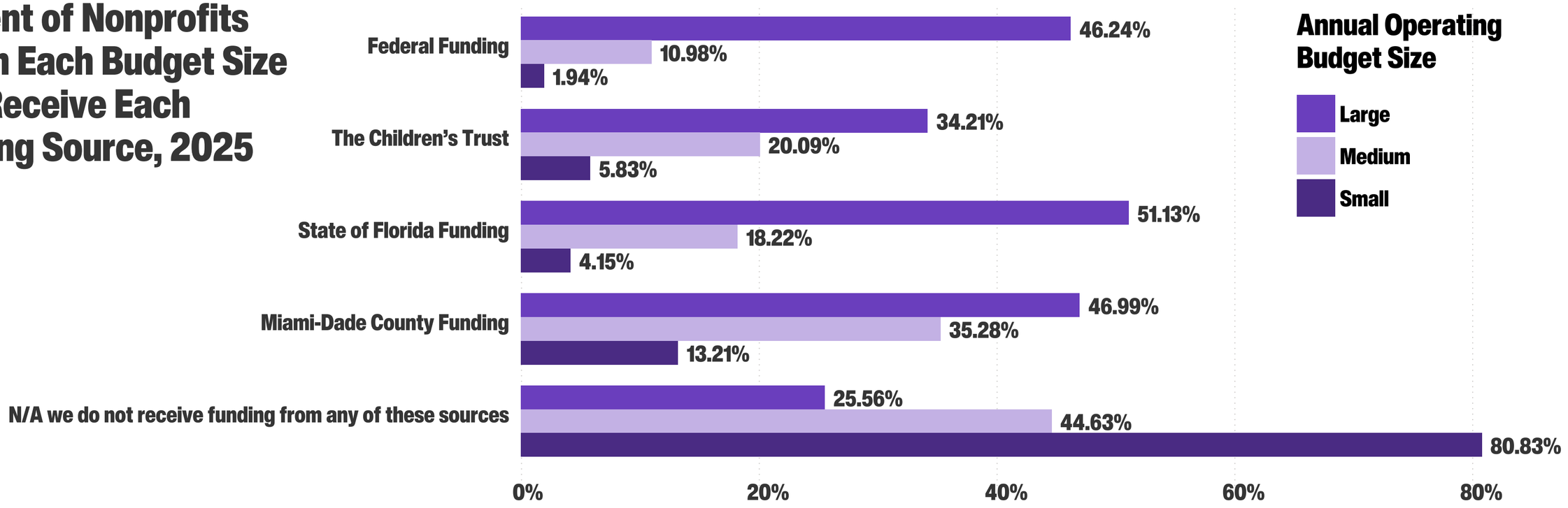
Budget Cuts by Mission Area, 2025

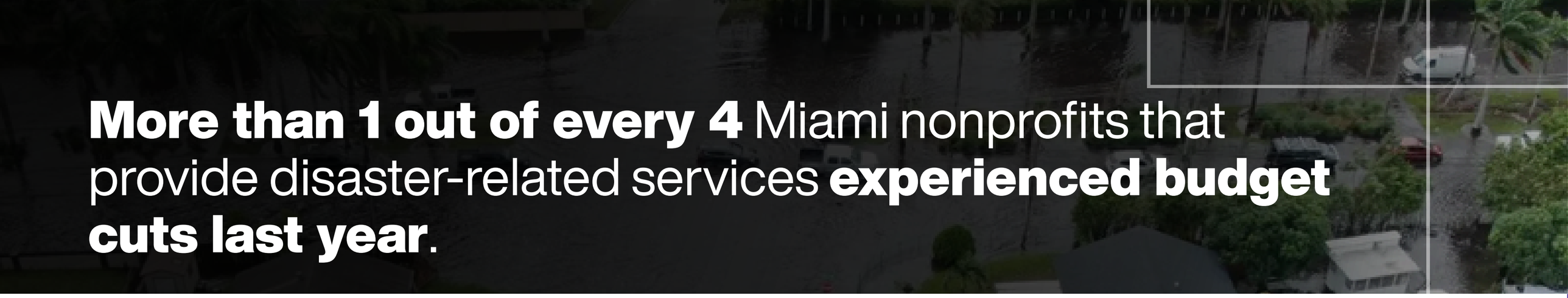


Note: Data collected August 2025. Miami-Dade County partially restored some arts and culture funding after this survey period.

Large nonprofits (budgets >$2.5M) **receive a higher percentage of their funding from federal sources**, making them more exposed to federal cuts.

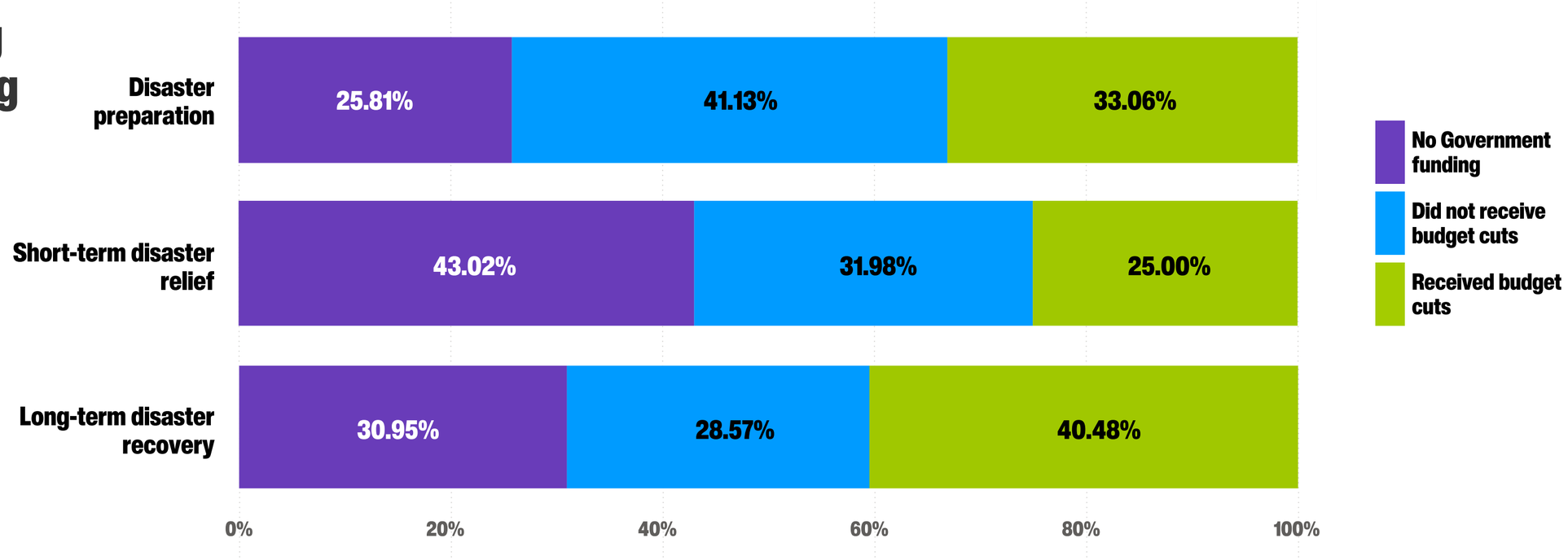
Percent of Nonprofits Within Each Budget Size that Receive Each Funding Source, 2025





More than 1 out of every 4 Miami nonprofits that provide disaster-related services **experienced budget cuts last year**.

Budget Cuts Among Nonprofits Providing Disaster-Related Services, 2025

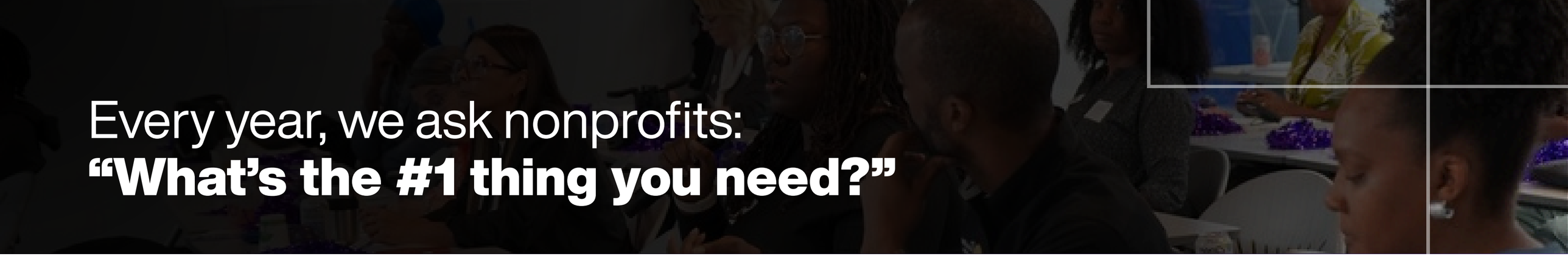


As you hear the data on government budget cuts ...

What are you considering to adapt, and **where do you need support?**

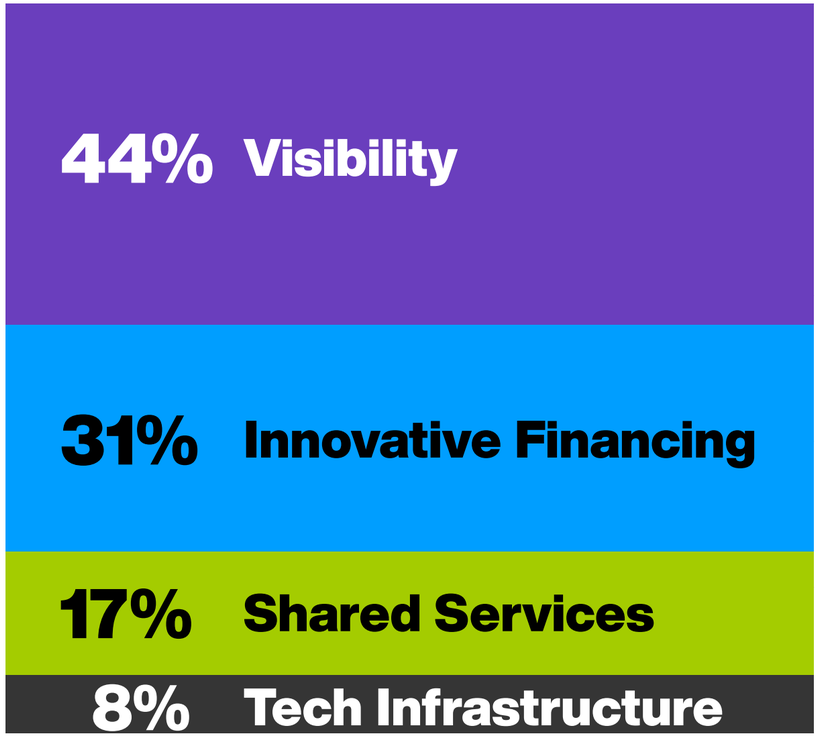


The Path Forward



Every year, we ask nonprofits: **“What’s the #1 thing you need?”**

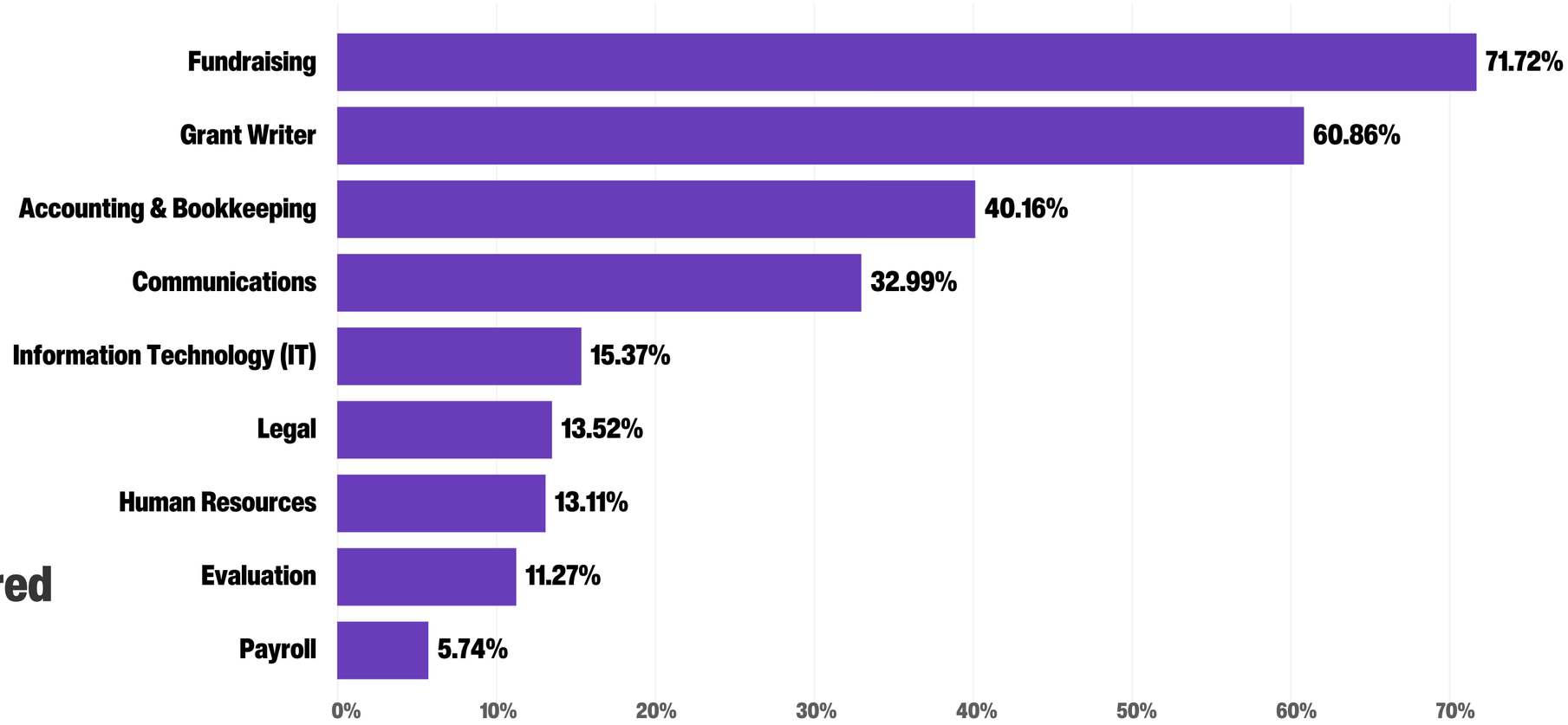
In 2025, they said:





Nonprofits identified **fundraising, grant writing, and accounting** as the expertise they most want access to.

Top 3 Fee-Based Shared Services Nonprofits Seek, 2025





Policy shifts at every level of government are **reshaping the ground** beneath Miami's nonprofits and donors.

IN PLACE: SBA Citizenship Rule

As of March 2026, SBA loans require 100% U.S. citizen ownership, unlike the 51% requirement in the past. This **cuts off a critical source of capital** for a large share of Miami's entrepreneurs.

COMING: DEI Funding Ban (SB 1134)

Florida will now prohibit counties and municipalities from funding "DEI programs", starting in January 2027. Any nonprofit receiving local government grants must certify compliance.

WATCH: Florida Property Tax Elimination

A Nov. 2026 ballot measure could eliminate Florida's non-school homestead property taxes, shrinking local government budgets and grants to nonprofits. A lower tax burden may reduce donor motivation to give.

This data is a **call to action.**

Assessing mission areas in need

Education, Arts & Culture, & Disaster Resilience



Nonprofit burnout



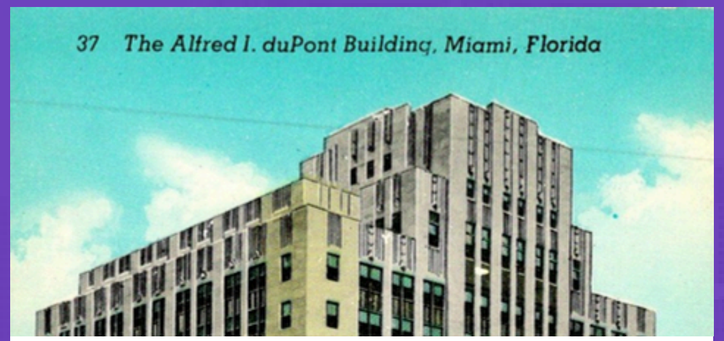
Innovative capital for nonprofits



Funding diversification, especially for large organizations



What the data is **leading us to do:**



The CoLab

Building the **home base** for collaboration, generosity, and impact in Greater Miami, for a greater Miami



Community Capital for South Florida

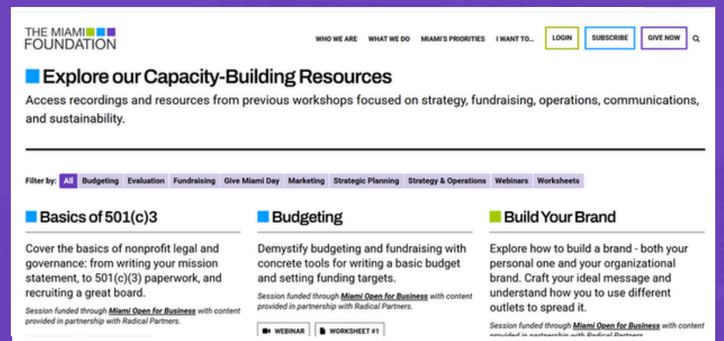
Catalyzing **shared prosperity** by driving capital toward community development



Capacity Building

Providing year-round expert access to nonprofits including hands-on fundraising strategy support and pro bono legal counsel

We invite you to **stay informed with us:**



Resource Bank

Our online space includes **on-demand information** to equip nonprofit leaders with with insights important for day-to-day operations

bit.ly/4dSf6m0

Capacity Building Bulletin

Receive monthly email updates on upcoming **capacity building programs** from The Miami Foundation and partners

bit.ly/cb-bulletin



Nonprofit Channel

Our newest Instagram channel is a hub for **capacity building resources and funding opportunities** for nonprofit organizations in Miami

@miamifoundation

We are mobilizing *more* support for nonprofits.

Let's run an incredible giving season for Miami this year.

July 9:
Workshop to build and gain yearound impact from **YOUR Give Miami Day profile page**

August 3:
Registration opens

November 15:
Give Miami 5K Race + Festival
(100% of registration fees go to nonprofits)

November 19:
Give Miami Day
We'll be back again at loanDepot Park!

WHAT'S NEXT?

THE MIAMI FOUNDATION

Thank YOU for making this work possible!