



2018 Public Space Challenge | Finalists Stage Overview

During the ideas stage of the Challenge, we want to see everyone's best ideas. The Foundation will select finalists from ideas submitted on the Public Space Challenge [website](#), and will invite those finalists to submit a full proposal.

Priorities | The Foundation gives priority to projects that:

- Provide access to public spaces where little or no access existed before
- Improve usability of existing public spaces
- Show potential to benefit a broad range of residents, especially in neighborhoods with limited public spaces
- Have a solid plan to increase awareness about how public spaces can enhance communities and enrich quality of life for nearby residents

Finalist Proposals

If your idea is selected as a finalist, below is a summary of what you can expect to provide for a full proposal. The Foundation would help with technical assistance to work through turning your idea into a concrete plan.

Grants amounts and use

Grant awards typically range from \$4,000 to \$25,000. Grant size will be based on how strongly a proposal advances the Foundation's priorities, its scope and scale, overall financial needs and the applicant's capacity to implement the project. Funds may be used for costs directly related to implementing a project, such as permitting, materials, supplies, outreach, events, marketing, staff or consultants.

Proposal Narrative Questions

1. Will your project be a: Permanent installation; One-time event; Series of events that will occur within a set time frame; Other (Please specify)
2. Describe the core public space issue or opportunity you seek to address, the location where the project will take place, who and how many people will benefit.
3. Describe the details of your implementation plan. If you are creating a public space, what major steps will be required? If you are activating a public space, what are the main activities to plan and conduct the project and the number of events that will occur?
4. What is the planned timeline and estimated completion date?
5. What permits or whose permission will you need to implement the project? What do you already have and what will you need to obtain?
6. Describe your capacity to implement the project, including the roles and experience of key staff, consultants or volunteers, and key partners.
7. Summarize how you will know your project is successful including specific outcomes you seek to achieve, and how you will measure them.
8. Do you intend to sustain the project beyond this grant? If so, explain how, including staff or volunteers needed and any secured or potential funding sources.
9. What is your plan for promoting the project and increasing awareness of the importance of public spaces?

A Project Budget that will show expenses and revenues for the project

Finalists Timeline

- Finalist proposals due: Thursday, July 19, 2018 at 4:00 pm
- Estimated notification of winners: October 2018
- Grant period: November 1, 2018 to October 31, 2019

For questions, please contact:

Jordan De Leon, Programs Associate | 305-357-2088 | jdeleon@miamifoundation.org