



## 2017-2018 Miami Leaders Program Guidelines and Course Offerings

The Miami Leaders program is designed to develop the leadership skills and management competencies of emerging nonprofit leaders in Greater Miami. Through the program, we award grants that enable them to attend premier executive education programs in our community and around the country.

These guidelines include a list of the programs where placements have been pre-arranged by the Foundation. Applicants can also request to attend an executive education program of their choice outside of those arranged. They will be responsible for pursuing any specific application and selection requirements. Grants will be conditional on their acceptance to their chosen program. Any self-initiated programs must be scheduled to run within one calendar year of the Miami Leaders program application deadline.

The application asks individuals to indicate which program they wish to attend. The Foundation reserves the option to make final placements based on both applicants' interest and the program that seems most appropriate to their leadership situation.

Miami Leaders grants are intended to help nonprofit executives with a long-term commitment to careers in Greater Miami's nonprofit sector develop new competencies specific to the needs and challenges of their respective organizations. The Foundation expects Miami Leaders to then share their new learning and experiences within their organizations and with other nonprofits in Miami-Dade County so they continue to serve as vital resources to their organizations and the broader community.

Foundation grants will not exceed \$5,500, including the cost of the program and travel stipends that the Foundation may award at its discretion.

We are looking for candidates who demonstrate:

- A history of commitment and involvement in Greater Miami
- Leadership in the nonprofit sector and in the community
- Commitment to remaining in Greater Miami and a career in the nonprofit sector
- Clear goals for increasing personal and organizational leadership impact
- A plan to apply learned skills and knowledge to improve Greater Miami

**The application deadline is Friday, June 23, 2017 by 4 p.m.**

### Online Application process

Applicants must submit an application through the Foundation's online application portal. To access the online portal, please visit the [Miami Leaders](#) page on our website. If you have not used the portal before, you must register as a new user and select "Individual Applicant." **If you are already registered on behalf of an organization, you must sign in, go to "My Profile" and add "Individual Applicant" to your profile in order to submit a Miami Leaders application.**

**Application questions** (Character counts include spaces)

1. Briefly describe your organization's mission, main programs, population(s) being served, and your vision for the organization. (1000 characters)
2. Why are you applying for Miami Leaders now? What specific leadership or management challenges is your organization facing and what's your role in helping to overcome them? (1250 characters)
3. What leadership or management skills do you want to develop to help you address these challenges? (1000 characters)
4. What leadership or management development programs have you previously attended and when? (1000 characters)
5. If applying for a Foundation-arranged placement: Which of the programs do you think will best help you advance your organization? Choose one or two and explain why each program is most relevant to helping you address the challenges and gain the skills you described above. (If you are not choosing this option, state "not applicable.") (1500 characters)
6. If you are applying for a self-initiated program: What outside program do you think will best help you advance your organization? Please explain why this program is best suited to helping you address the challenges and gain the skills you described above. (If you are not choosing this option, state "not applicable.") (1500 characters)
7. If you are applying for a self-initiated program: Upload a description and any brief relevant information about the program – e.g. a copy of website page(s) or brochure – in PDF format.
8. How do you plan to use and share what you learn as a Miami Leader to improve your organization? (1000 characters.)
  - Upload a resume that is no more than 2 pages in PDF format.

**Foundation-Arranged course offerings**

The list below includes links to the six programs' course sites and descriptions. Applicants should carefully review information on the programs to determine which is best suited to their interests and needs.

**[Principles & Techniques for Fundraising](#) | Indiana University, The Fund Raising School**

The Fund Raising School's flagship program, Principles & Techniques is specifically geared toward helping administrators of mid-to-large nonprofits establish a comprehensive understanding the various facets of large-scale fundraising systems and strategies for long-term sustainability.

**Dates: October 9 - 12, 2017 (4 days, in Miami, FL)**

**[Fundraising for Small Nonprofits](#) | Indiana University, The Fund Raising School**

The program is geared toward nonprofits with operating budgets of \$1 million or less. Participants will develop a strong foundation in fundraising fundamentals appropriate to their size - including the case statement, annual fund, donor stewardship, and board engagement.

**Dates: October 26 - 27, 2017 (2 days, in Indianapolis, IN)**

**The Executive Leadership Program | Florida International University, The Center for Leadership**

The Executive Leadership Program aims to train strategic, self-aware leaders equipped to lead as well as teach leadership skills within their organizations or departments. Participant will be a high-impact individual who seeks to continue or accelerate their personal and professional development: directors, senior managers, vice-presidents, or area managers with substantial responsibilities, across service areas/departments.

**Dates: October 24 - 27, 2017 (4 days)**

**Leadership Effectiveness Workshop | University of North Carolina Chapel Hill**

The workshop offered through the Kenan-Flagler Business School focuses on the leadership skills needed for both personal and professional growth. Participants will develop their leadership style and learn to effectively maximize their strengths as leaders.

**Dates: November 1 - 3, 2017 (3 days)**

**Developing Leaders | Columbia University, Columbia Business School**

The program is geared toward mid-level nonprofit executives in emerging leadership roles seeking to develop their own competencies as leaders, such as those transitioning to executive positions.

**Dates: Anticipated March 2018 (6 days - Final dates TBD by Columbia)**

**Nonprofit Management Executive Certificate Program | Georgetown University, Center for Public and Nonprofit Leadership**

The management program is geared toward mid-to-senior level administrators in non-profit organizations and consists of 12 sessions dedicated to varied and specific competency areas, such as: Private-nonprofit Partnerships, Volunteer Management, and Advocacy in the Public Interest. Most sessions are taught by faculty instructors with specialization in the area to be addressed.

**Dates: Anticipated June 2018 (8 days – Final dates TBD by Georgetown)**

**For questions, please contact**

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